

www.pwc.ch/gefinanceforum

Finance Forum

*How digital shapes the future of
finance*

Tuesday, 26 September 2017
16.45 to 18.30 hrs, followed by an aperitif
Hôtel La Barcarolle, Prangins

*An event presented
by PwC's Academy
for tax and finance
officers*



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Finance Forum – How digital shapes the future of finance

Dear Sir or Madam

We are delighted to announce the latest event in our Finance Forum series exploring aspects of change and transformation in the finance function.

While the role of finance is shifting towards a performance driver for the business, digitization offers a broad range of new opportunities for deeper insights, precise and future-oriented steering as well as business model transformation.

This PwC Finance Forum event will focus on the impact of digital transformation on the future of finance.

We look forward to seeing you at the event.

Sebastian di Paola
Partner

Darioush Zirakzadeh
Director

PwC's Academy provides business leaders and managers like you with professional development resources and opportunities to build relationships.

More at pwc.ch/en/events

Programme

16.45 **Welcome**

17.00 **Future of finance**

Darioush Zirakzadeh, Director, PwC

Darioush will present the PwC vision “Future of Finance” which addresses the uncertainty on new requirements, trends and opportunities around digitisation in the finance functions.

17.30 **Case studies in Robotics Process Automation (RPA)**

Zack Tian, Director, Technologist, PwC Digital Services and Michal Targiel, Senior Manager, RPA Lead, PwC Poland

Zack and Michal will demonstrate how Robotics Process Automation can be a powerful technology to achieve process efficiency, improve employee satisfaction and enable machine learning and AI with minimum change required in your current IT landscape and control framework.

18.15 **Q&A**

18.30 **Apero**

Organisation

Date

Tuesday, 26 September 2017

Time

16.45–18.30 hrs, followed by an apero

Venue

Hôtel La Barcarolle, Rte de Promenthoux 8, 1197 Prangins

Parking

Private parking

Fee

Free of charge

Participants

The number of participants is limited. Participants will be accepted in the order registrations are received.

Registration

Please register over the Internet: www.pwc.ch/gefinanceforum by 20 September, 2017. Your registration will be confirmed by email.

Contact

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