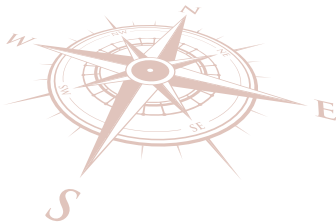


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Invitation to Tax Forum 2017

A PwC Academy event on
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Dear Sir or Madam,

To help your organisation steer a successful course through tax, we'd like to invite you to our 2017 Tax Forum in Geneva on November 14th 2017.

The aim is to upgrade your tax navigation system with information on the following key issues:

- Tax Proposal 17
- Tax Technology and tax function of the future
- US Tax reform

Join our experts and other participants to get your tax navigation system up to speed and find out about the latest perils in Swiss tax practice.

We look forward to seeing you for a far-sighted Tax Forum 2017.

Fabio Dell'Anna
PwC Geneva

Tuesday, November 14th 2017, Hôtel Richemond, Genève
Agenda

15.00 **Welcome coffee**

15.30 **Welcome and Introduction**

Fabio Dell'Anna, Tax Partner responsible for Corporate Tax in Romandie

15.40 **Tax proposal 17 from a political perspective**

Serge Dal Busco, State councillor of the Republic and Canton of Geneva in charge of the Department of Finance

16.15 **Tax proposal 17 from a practical perspective**

*Charlotte Climonet, Deputy General Manager of the Geneva Tax Administration and,
Fabio Dell'Anna, Tax Partner responsible for Corporate Tax in Romandie*

16.50 **Break**

17.05 **Tax Technology and tax function of the future**

Christoph Schärer, Tax Partner in PwC Zürich

17.40 **How could US Tax reform impact your business**

Tom Patten, US Tax Partner on secondment in PwC London

18.15 **Roundtable**

Jean-Louis Geyr, Head of Group Tax at Nestlé SA, and speakers

18.45 **Q&A and conclusion**

19.00 **Apero**