

Commodity Traders – Why Switzerland?

Switzerland is an ideal location for trading companies combining onshore and offshore solutions. The top 10 reasons in favour of Switzerland are listed below.

1. Strategic Location

Switzerland is situated in the heart of Europe between three of the four largest European markets and economies. It's the communications and transportation centre between northern and southern Europe and a very attractive business location.

2. Political Stability

The principle of neutrality is a long-standing tradition in Switzerland. Due to the practice-based corporate laws, it's easy to establish a company in Switzerland.

3. Attractive Tax Rates

Switzerland has low tax rates which are competitive with the rest of Europe. There are several attractive tax planning options (corporate and individual).

4. International Integration

Switzerland is strongly oriented towards exports and direct investments abroad. The European Union is Switzerland's most important trading partner and the two parties maintain a solid relationship.

5. World-leading Industry Clusters

Switzerland's economy benefits from a highly developed service sector, led by financial services, and a manufacturing industry that specialises in high-technology, knowledge-based production. In Switzerland we have a globally unique concentration of companies specialising in pharmaceuticals and life sciences.

6. High Productivity

A motivated, loyal and well educated workforce with good foreign language skills and above average international experience, liberal labour laws and employer-friendly regulations lead to a flexible labour market with a low unemployment rate.

7. Efficient Capital Market

The high degree of price stability, the low inflation rate and the favourable interest terms are very stable over the long term.

8. Excellent Educational Institutions

Practice-oriented basic education and training as well as universities and technical colleges that conduct world-renowned research characterise Switzerland's educational landscape.

9. High Quality of Life

The top-quality healthcare system, the extensive network of road, rail and air connections, and the reliable supply of energy and water result in a very high quality of life.

10. Professional Service Partner

PwC Switzerland supports clients with the local knowledge and skills of its people and with access to a broad range of other professionals across the PwC global network of firms.

Together we can add value – our service offering

The greater the demographic, economic and environmental changes global companies face, the more complex the process of value creation becomes. PwC offers you support right along the value chain – from coordinating your operations to optimising your international tax, legal and financial structures – to help you make the most of change. And steadily boost your profitability.



We are at your service:

Geneva/Lausanne

Travis Randolph

Assurance Partner

Direct phone: +41 58 792 96 98

travis.randolph@ch.pwc.com

Sebastian di Paola

Advisory Partner

Direct phone: +41 58 792 96 03

sebastian.di.paola@ch.pwc.com

Cédric Bignens

Tax and Legal Partner

Direct phone: +41 58 792 98 62

cedric.bignens@ch.pwc.com

Zurich

Thomas Wallmer

Assurance Partner

Direct phone: +41 58 792 26 11

thomas.wallmer@ch.pwc.com

Clive Bellingham

Advisory Partner

Direct phone: +41 58 792 28 22

clive.bellingham@ch.pwc.com

Jürg Niederbacher

Tax and Legal Partner

Direct phone: +41 58 792 42 93

juerg.niederbacher@ch.pwc.com