

Evolution of Performance Attribution Methodologies

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**Round-Table “Performance Attribution”
Zurich, 23rd June 2004**

What is Performance Measurement ?



What

- Calculation of Portfolio Return, Benchmark and Peer Group comparison
- Maintenance of performance track records
- Distribution

Why

- Performance Attribution
- Risk Analysis
- Forensic Analysis

How

- Feedback into Investment Decision Process
- Structural Issues

What is Performance Attribution?



- **Definition:**

Performance attribution is a technique used to quantify the excess returns of a portfolio against its benchmark into the active decisions of the investment management process.

Why is Attribution Important ?



- Key management tool
 - Analysts
 - Portfolio Managers
 - Senior Management
 - Consultants
 - Clients

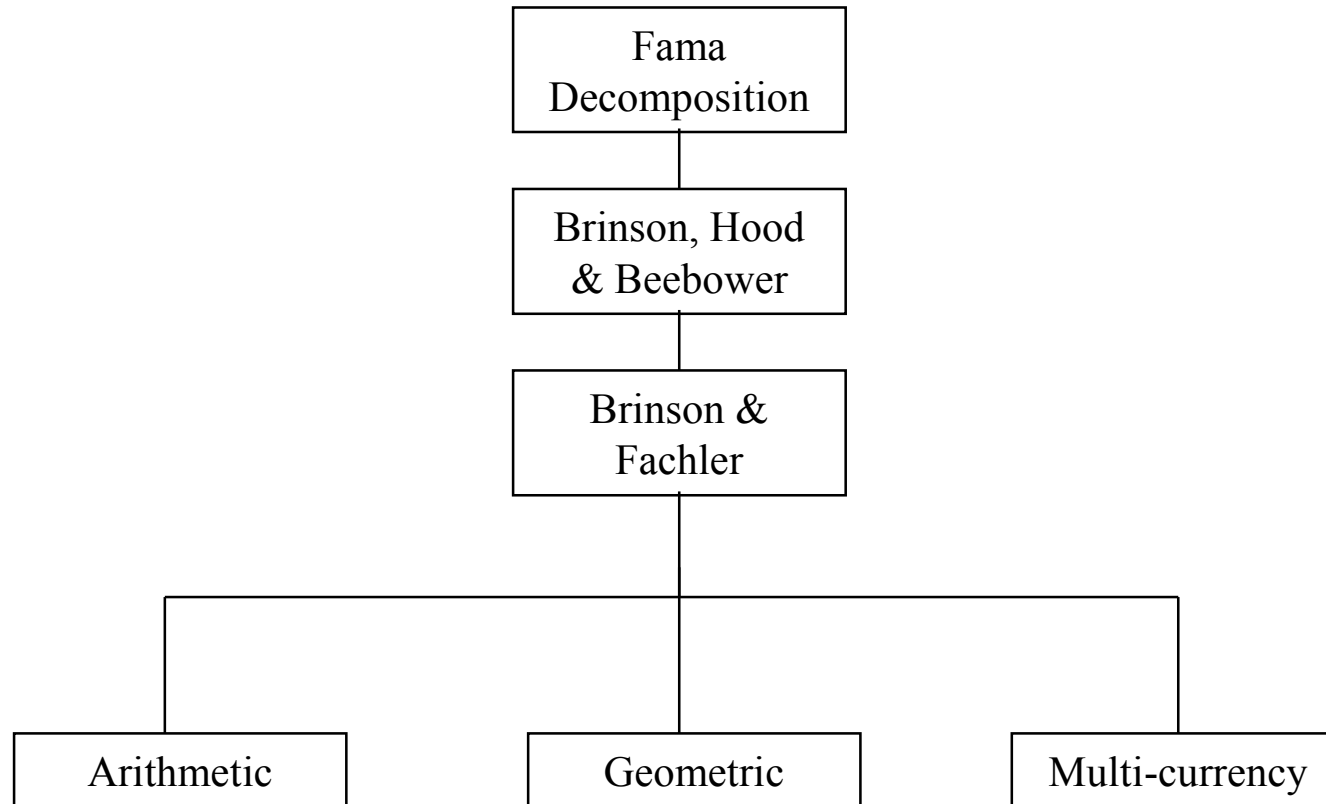
Performance Analyst



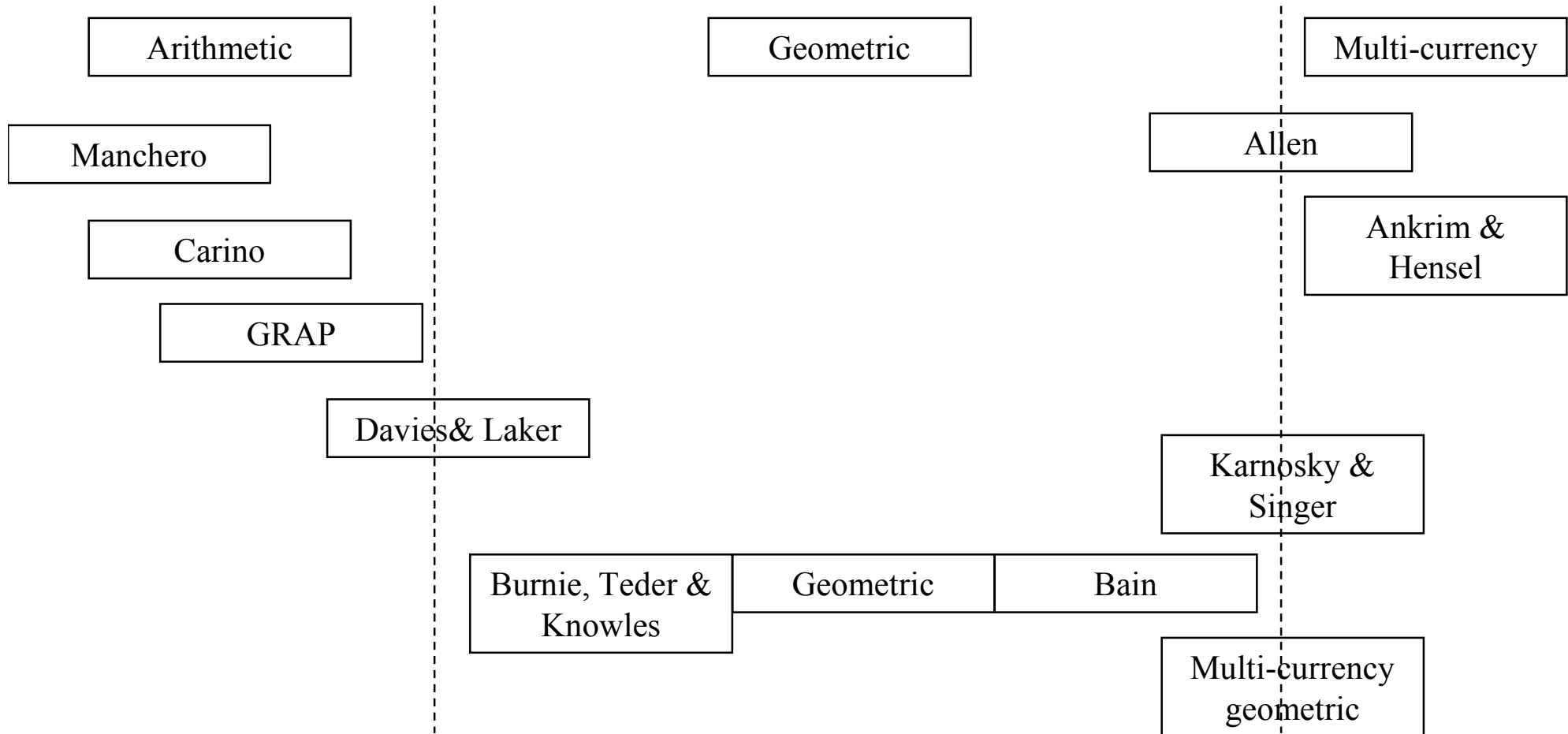
Allows:

- The measurer to add value
- Participate in the Investment process
- Act as a control function
- and raises the profile of the '*Performance Measurement Function*'

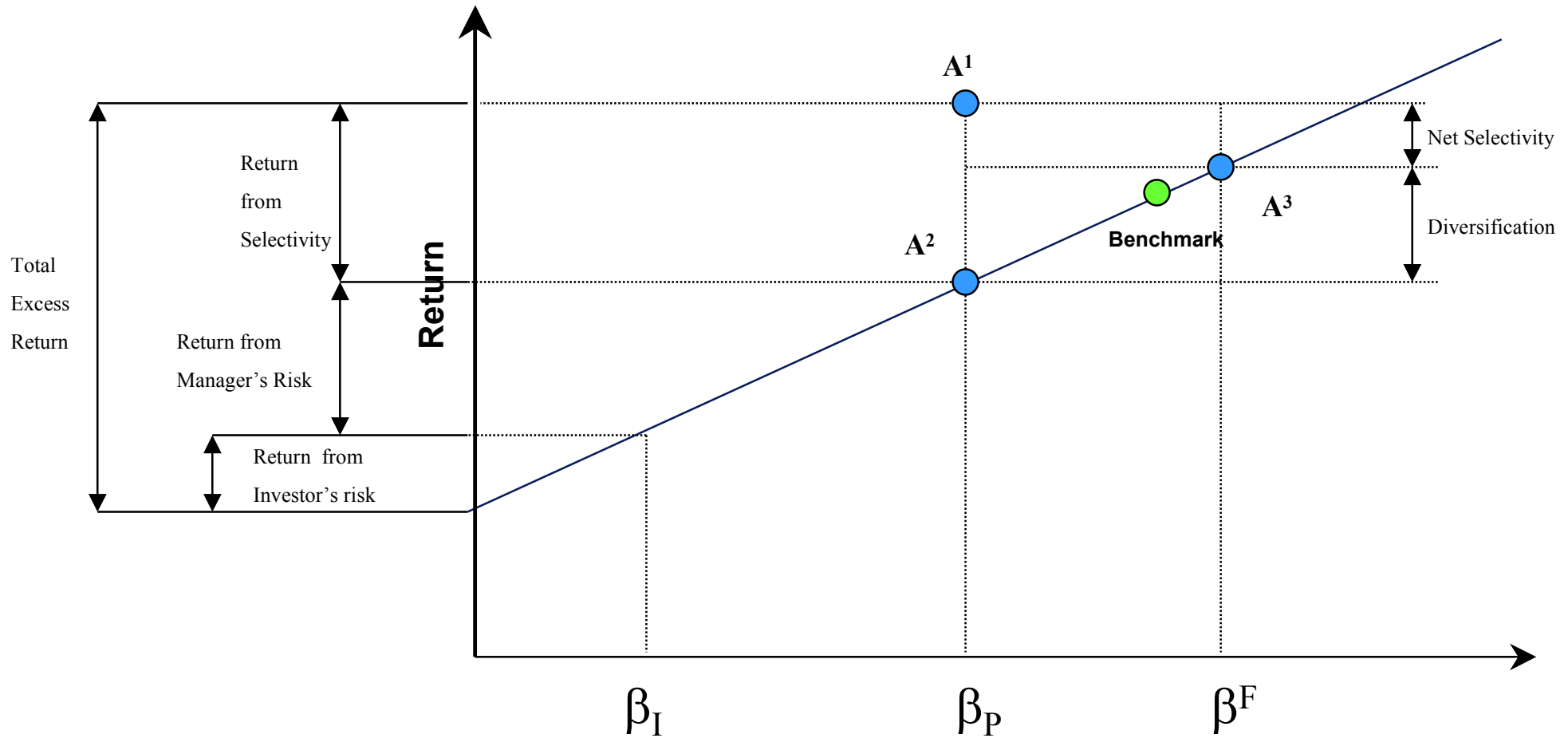
Evolution of Performance Attribution Methodologies



Evolution of Performance Attribution Methodologies



Fama Decomposition 1972



Attribution - Brinson Model (1985, 1986 & 1991)



Portfolio Performance

$$r = \sum_{j=1}^{j=n} PW_j \times PR_j$$

Benchmark Performance

$$b = \sum_{j=1}^{j=n} IW_j \times IR_j$$

Intermediate Notional Funds:

$$b_S = \sum_{j=1}^{j=n} PW_j \times IR_j$$

Allocation

$$r_S = \sum_{j=1}^{j=n} IW_j \times PR_j$$

Selection

Brinson Model



| | |
|--|---|
| <p>Quadrant 1</p> <p>Portfolio Return</p> $r = \sum_{j=1}^{j=n} PW_j \times PR_j$ | <p>Quadrant 2</p> <p>Allocation Return</p> $b_S = \sum_{j=1}^{j=n} PW_j \times IR_j$ |
| <p>Quadrant 3</p> <p>Selection Return</p> $r_S = \sum_{j=1}^{j=n} IW_j \times PR_j$ | <p>Quadrant 4</p> <p>Benchmark Return</p> $b = \sum_{j=1}^{j=n} IW_j \times IR_j$ |



Brinson attribution

Excess Return = Quadrant 1 – Quadrant 4

Asset Allocation = Quadrant 2 – Quadrant 4

Stock Selection = Quadrant 3 – Quadrant 4

Interaction = Quadrant 1 – Quadrant 3
– Quadrant 2 + Quadrant 4



Asset Allocation

$$\sum_{j=1}^{j=n} PW_j \times IR_j - \sum_{j=1}^{j=n} IW_j \times IR_j = \sum_{j=1}^{j=n} (PW_j - IW_j) \times IR_j$$

Brinson Hood Beebower

OR

Since $\sum_{j=1}^{j=n} PW_j = \sum_{j=1}^{j=n} IW_j = 1$ $= \sum_{j=1}^{j=n} (PW_j - IW_j) \times (IR_j - b)$



Stock Selection

$$\sum_{j=1}^{j=n} IW_j \times PR_j - \sum_{j=1}^{j=n} IW_j \times IR_j = \sum_{j=1}^{j=n} IW_j \times (PR_j - IR_j)$$

Interaction

$$\sum_{j=1}^{j=n} PW_j \times PR_j - \sum_{j=1}^{j=n} PW_j \times IR_j - \sum_{j=1}^{j=n} IW_j \times PR_j + \sum_{j=1}^{j=n} IW_j \times IR_j = \sum_{j=1}^{j=n} (PW_j - IW_j) \times (PR_j - IR_j)$$

Arithmetic Worked Example (Asset allocation)



| | Portfolio Weight | Benchmark Weight | Portfolio Return | Index Return |
|----------------------------|------------------|------------------------|------------------|--------------|
| UK | 40% | 40% | 20.0 | 10.0 |
| Japan | 30% | 20% | -5.0 | -4.0 |
| US | <u>30%</u> | <u>40%</u> | <u>6.0</u> | <u>8.0</u> |
| Total | 100% | 100% | 8.3 | 6.4 |
| Total Excess Return | | 8.3 - 6.4 = 1.9 | | |

Asset (or country) Allocation

| | |
|-------|---|
| UK | $[40\% - 40\%] \times (10.0 - 6.4) = 0$ |
| JAPAN | $[30\% - 20\%] \times (-4.0 - 6.4) = -1.04$ |
| US | $[30\% - 40\%] \times (8.0 - 6.4) = -0.16$ |
| TOTAL | $0 - 1.04 - 0.16 = -1.2$ |

Example (Stock Selection)



| | Portfolio Weight | Benchmark Weight | Portfolio Return | Index Return |
|-------|------------------|------------------|------------------|--------------|
| UK | 40% | 40% | 20.0 | 10.0 |
| Japan | 30% | 20% | -5.0 | -4.0 |
| US | <u>30%</u> | <u>40%</u> | <u>6.0</u> | <u>8.0</u> |
| Total | 100% | 100% | 8.3 | 6.4 |

Total Excess Return **8.3 - 6.4 = 1.9**

Stock Selection

| | |
|-------|-------------------------------------|
| UK | $[40\%] \times (20.0 - 10.0) = 4.0$ |
| JAPAN | $[20\%] \times (-5.0 + 4.0) = -0.2$ |
| US | $[40\%] \times (6.0 - 8.0) = -0.8$ |
| TOTAL | $4.0 - 0.2 - 0.8 = 3.0$ |

Example (Interaction)



| | Portfolio Weight | Benchmark Weight | Portfolio Return | Index Return |
|-------|------------------|------------------|------------------|--------------|
| UK | 40% | 40% | 20.0 | 10.0 |
| Japan | 30% | 20% | -5.0 | -4.0 |
| US | <u>30%</u> | <u>40%</u> | <u>6.0</u> | <u>8.0</u> |
| Total | 100% | 100% | 8.3 | 6.4 |

Total Excess Return

$$8.3 - 6.4 = 1.9$$

Interaction

UK $[40\% - 40\%] \times (20.0 - 10.0) = 0$

JAPAN $[30\% - 20\%] \times (-5.0 + 4.0) = -0.1$

US $[30\% - 40\%] \times (6.0 - 8.0) = 0.2$

TOTAL $0 - 0.1 + 0.2 = 0.1$

TOTAL $-1.2 + 3.0 + 0.1 = 1.9$

Brinson Model



| | |
|--|---|
| <p>Quadrant 1</p> <p>Portfolio Return</p> $r = \sum_{j=1}^{j=n} PW_j \times PR_j$ | <p>Quadrant 2</p> <p>Allocation Return</p> $b_S = \sum_{j=1}^{j=n} PW_j \times IR_j$ |
| | <p>Quadrant 4</p> <p>Benchmark Return</p> $b = \sum_{j=1}^{j=n} IW_j \times IR_j$ |

Stock Selection including Interaction

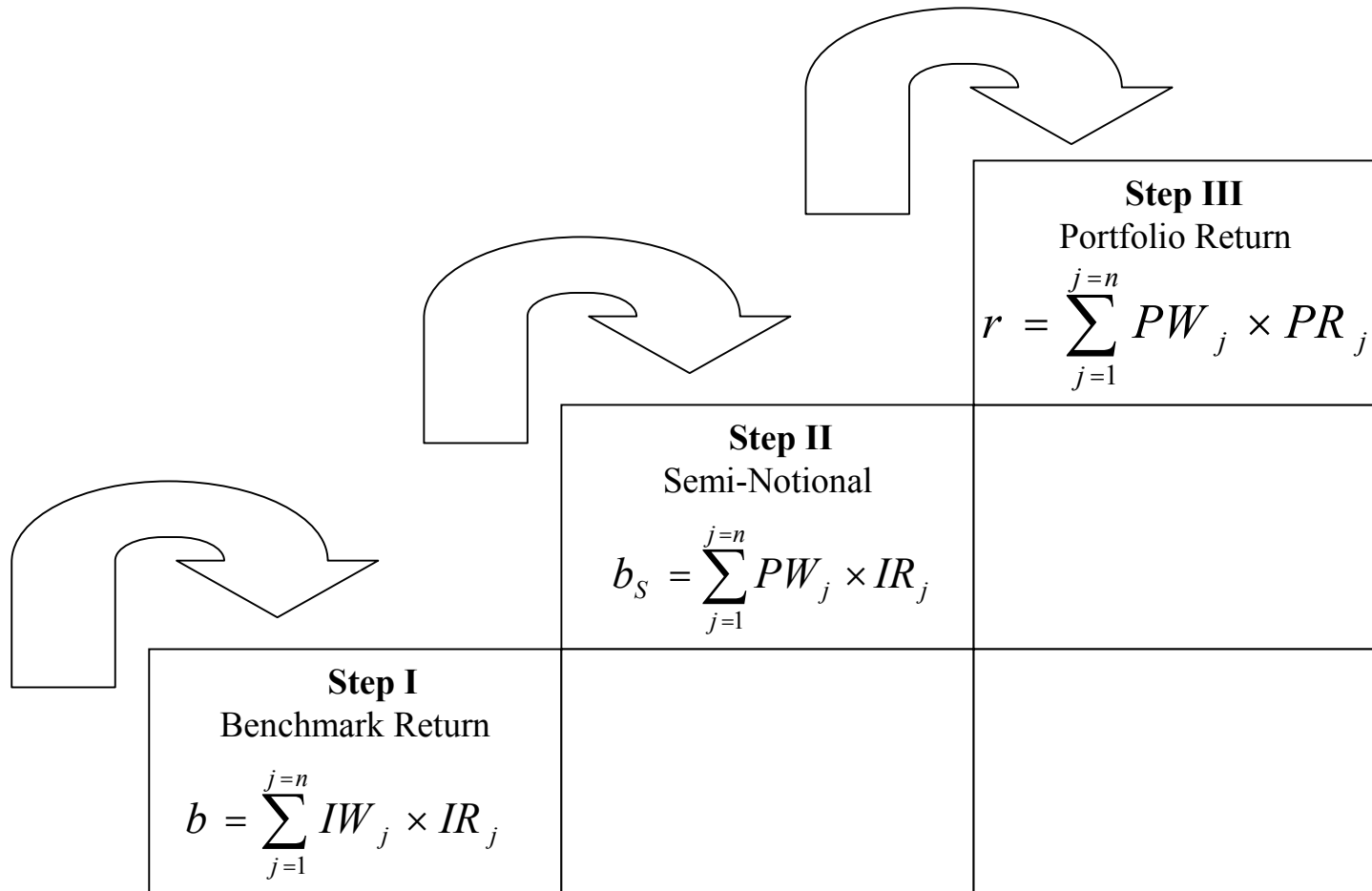


Excess Return = Quadrant 1 – Quadrant 4

Asset Allocation = Quadrant 2 – Quadrant 4

Stock Selection = Quadrant 1 – Quadrant 2

Brinson Model





Stock Selection

$$\sum_{j=1}^{j=n} PW_j \times PR_j - \sum_{j=1}^{j=n} PW_j \times IR_j = \sum_{j=1}^{j=n} PW_j \times (PR_j - IR_j)$$

No Interaction

Example (Stock Selection with Interaction)



| | Portfolio Weight | Benchmark Weight | Portfolio Return | Index Return |
|-------|------------------|------------------|------------------|--------------|
| UK | 40% | 40% | 20.0 | 10.0 |
| Japan | 30% | 20% | -5.0 | -4.0 |
| US | <u>30%</u> | <u>40%</u> | <u>6.0</u> | <u>8.0</u> |
| Total | 100% | 100% | 8.3 | 6.4 |

Total Excess Return **8.3 - 6.4 = 1.9**

Stock Selection

| | |
|-------|-------------------------------------|
| UK | $[40\%] \times (20.0 - 10.0) = 4.0$ |
| JAPAN | $[30\%] \times (-5.0 + 4.0) = -0.3$ |
| US | $[30\%] \times (6.0 - 8.0) = -0.6$ |
| TOTAL | $4.0 - 0.3 - 0.6 = 3.1$ |

Excess Return



- **Arithmetic**

Arithmetic excess return is the profit in excess of a notional or benchmark fund expressed as a percentage of the initial amount invested

- **Geometric**

Geometric Excess return is the profit in excess of the benchmark fund expressed as a percentage of the final value of the benchmark fund.



Excess Return

- **Example**

Arithmetic Market Start Value £1,000,000
Market End Value £1,070,000
Hence Profit £70,000 and a return of 7%

Benchmark return 5%
Hence value of notional fund £1,050,000 and profit of £50,000

Added value £70,000 - £50,000 = £20,000
or 7% - 5% = 2% or 20,000/1,000,000

Geometric Added value £20,000/ 1,050,000 = 1.9%
or

$$\frac{1.07}{1.05} - 1 = 1.9\%$$



Arithmetic or Geometric?

Arithmetic

- Easier to understand
- Larger absolute values in rising markets
- More widely and traditionally used

Geometric

- Compoundable
- Convertible
- Proportionate



Compoundable

- Since actual performance is chain-linked and expressed as :

$$(1 + r_1) \times (1 + r_2) \times (1 + r_3) \dots \dots \dots (1 + r_n) = (1 + R)$$

- and similarly for benchmark performance

$$(1 + b_1) \times (1 + b_2) \times (1 + b_3) \dots \dots \dots (1 + b_n) = (1 + B)$$

- then the geometric outperformance over the total period can be expressed as:

$$(1 + G) = \frac{(1 + R)}{(1 + B)} = \frac{(1 + r_1)}{(1 + b_1)} \times \frac{(1 + r_2)}{(1 + b_2)} \times \frac{(1 + r_3)}{(1 + b_3)} \dots \dots \dots \frac{(1 + r_n)}{(1 + b_n)}$$

$$(1 + G) = \frac{(1 + R)}{(1 + B)} = (1 + g_1) \times (1 + g_2) \times (1 + g_3) \dots \dots \dots (1 + g_n)$$

Convertible



| | 1998 | 1997 | 1996 | 1995 |
|-----------------------------|--------------|-------------|------------|-------------|
| In US Dollars | | | | |
| Portfolio | -33.1 | 15.9 | 10.0 | -7.2 |
| Benchmark | -25.3 | -11.6 | 6.0 | -5.2 |
| Arithmetic Difference | -7.8 | 27.5 | 4.0 | -2.0 |
| In Sterling | | | | |
| Portfolio | -33.9 | 20.6 | 0.2 | -6.5 |
| Benchmark | -26.2 | -8.0 | -3.8 | -4.5 |
| Arithmetic Difference | -7.6 | 28.6 | 4.0 | -2.0 |
| in Deutschmarks | | | | |
| Portfolio | -38.0 | 35.3 | 18.4 | -14.3 |
| Benchmark | -30.8 | 3.2 | 14.2 | -12.5 |
| Arithmetic Difference | -7.2 | 32.1 | 4.2 | -1.8 |
| Geometric Difference | -10.4 | 31.1 | 3.7 | -2.1 |



Proportionate

- Which is the better excess return ?
51% v 50%
or 11% v 10%

- Arithmetically both +1%

- Geometrically:

$$\frac{1.11}{1.1} - 1 = 0.9\%$$

$$\frac{1.51}{1.50} - 1 = 0.67\%$$

Excess Return



Geometric Excess return:

$$\frac{1 + r}{1 + b} - 1 = \frac{1 + r}{1 + b} - \frac{1 + b}{1 + b} = \frac{r - b}{1 + b}$$

Hence Geometric Excess return is simply the Arithmetic Excess return divided by the wealth ratio of the benchmark

$$\frac{1.07}{1.05} - 1 = \frac{1.07}{1.05} - \frac{1.05}{1.05} = \frac{0.07 - 0.05}{1.05} = \frac{2\%}{1.05} = 1.9\%$$

Geometric Attribution (Various 1990's)



- Total Portfolio performance
$$r = \sum_{j=1}^{j=n} PW_j \times PR_j$$
- and benchmark performance
$$b = \sum_{j=1}^{j=n} IW_j \times IR_j$$
- Rename semi-notional fund
$$b_s = \sum_{j=1}^{j=n} PW_j \times IR_j$$

(Index returns applied to actual portfolio weights)

- Now
$$(1 + g) = \frac{(1 + r)}{(1 + b)}$$
- Expanding
$$(1 + g) = \frac{(1 + r)}{(1 + b_s)} \times \frac{(1 + b_s)}{(1 + b)}$$

Stock Market
Selection Selection



Geometric Attribution

Asset Allocation

$$(PW_i - IW_i) \times \left(\frac{1 + IR_i}{1 + b} - 1 \right)$$

Stock Selection

$$PW_i \times \left(\frac{1 + PR_i}{1 + IR_i} - 1 \right) \times \left(\frac{1 + IR_i}{1 + b_S} \right)$$

Geometric Worked Example (Asset Allocation)



| | Portfolio Weight | Benchmark Weight | Portfolio Return | Index Return | Semi-Notional |
|-------|------------------|------------------|------------------|--------------|---------------|
| UK | 40% | 40% | 20.0 | 10.0 | 10.0 |
| Japan | 30% | 20% | -5.0 | -4.0 | -4.0 |
| US | <u>30%</u> | <u>40%</u> | <u>6.0</u> | <u>8.0</u> | <u>8.0</u> |
| Total | 100% | 100% | 8.3 | 6.4 | 5.2 |

Total Excess Return $\frac{1.083}{1.064} - 1 = 1.79$

Asset (or country) Allocation

UK $[40\% - 40\%] \times \left(\frac{1.10}{1.064} - 1 \right) = 0$

JAPAN $[30\% - 20\%] \times \left(\frac{0.96}{1.064} - 1 \right) = -0.97$

US $[30\% - 40\%] \times \left(\frac{1.08}{1.064} - 1 \right) = -0.15$

TOTAL $0 - 0.97 - 0.15 = -1.13$

or alternatively

$\frac{1.052}{1.064} - 1 = -1.13$



Example (Stock Selection)

| | Portfolio Weight | Benchmark Weight | Portfolio Return | Index Return | Semi-Notional |
|-------|------------------|------------------|------------------|--------------|---------------|
| UK | 40% | 40% | 20.0 | 10.0 | 10.0 |
| Japan | 30% | 20% | -5.0 | -4.0 | -4.0 |
| US | <u>30%</u> | <u>40%</u> | <u>6.0</u> | <u>8.0</u> | <u>8.0</u> |
| Total | 100% | 100% | 8.3 | 6.4 | 5.2 |

Stock Selection

$$\text{UK} \quad [40\%] \times \left(\frac{1.20}{1.10} - 1 \right) \times \left(\frac{1.10}{1.052} \right) = 3.80$$

$$\text{JAPAN} \quad [30\%] \times \left(\frac{0.95}{0.96} - 1 \right) \times \left(\frac{0.96}{1.052} \right) = -0.285$$

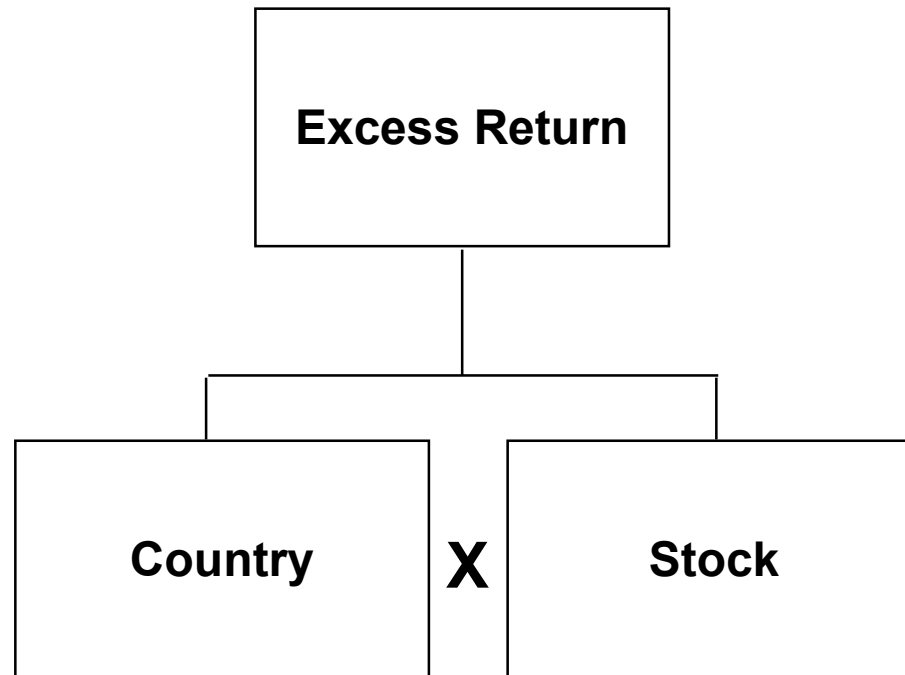
$$\text{US} \quad [30\%] \times \left(\frac{1.06}{1.08} - 1 \right) \times \left(\frac{1.08}{1.052} \right) = -0.57$$

$$\text{TOTAL} \quad 3.80 - 0.28 - 0.57 = 2.95$$

or alternatively

$$\frac{1.083}{1.052} - 1 = 2.95$$

Geometric Performance Attribution



Excess Return Attribution ?



Preferences:

**Arithmetic Excess Return =
Arithmetic Attribution Methodology**

**Geometric Excess Return =
Geometric Attribution Methodology**

Smoothing Algorithms



Natural consequence of using arithmetic excess returns!

- Two approaches:
 - Genuine Smoothing algorithms
 - “Square pegs into round holes”
 - Excess return reinvestment
 - Arithmetic factors restated



Carino Smoothing (1999)

Using logs (or continuous compounding)

$$\ln(1 + R) = \ln(1 + R_1) + \ln(1 + R_2) + \dots + \ln(1 + R_T)$$

Excess Return:

$$\ln(1 + R) - \ln(1 + B) = \ln(1 + R_1) - \ln(1 + B_1) + \dots + \ln(1 + R_T) - \ln(1 + B_T)$$

Carino Smoothing



Introduce the term k_t

$$k_t = \frac{\ln(1 + R_t) - \ln(1 + B_t)}{R_t - B_t}$$

Then

$$\ln(1 + R) - \ln(1 + B) = \sum_{t=1}^T k_t \times (R_t - B_t)$$

Carino Smoothing



Divide by K

$$K = \frac{[\ln(1 + R) - \ln(1 + B)]}{(R - B)}$$

New Multi-period arithmetic Factor
= Old Single period Arithmetic Factor $\times \frac{K_t}{K}$

Manchero Smoothing (2000)



Clearly: $R - B \neq \sum (R_t - B_t)$

Need factor A that satisfies: $R - B \approx A \sum_{t=1}^T (R_t - B_t)$

A = Average Arithmetic Difference or Geometric Mean Difference $A = \frac{(R - B)/T}{\left[(1 + R)^{1/T} - (1 + B)^{1/T} \right]}$



Manchero Smoothing

- A still leaves a residual
- Create Corrective term α_t so that:

$$R - B = \sum_{t=1}^T (A + \alpha_t) \times (R_t - B_t)$$

$$\alpha_t = \left[\left(R - B - A \times \sum_{j=1}^T (R_j - B_j) \right) / \sum_{j=1}^T (R_j - B_j)^2 \right] \times (R_t - B_t)$$



Manchero Smoothing

New Multi-period arithmetic Factor
= Old Single period Arithmetic Factor $\times (A + \alpha_t)$

$$A = (1/T) \times \left[(R - B) / ((1 + R)^{1/T} - (1 + B)^{1/T}) \right] \quad (R \neq B)$$

$$A = (1 + R)^{((T-1)/T)} \quad (R = B)$$

$$\alpha_t = \left[\left(R - B - A \times \sum_{j=1}^T (R_j - B_j) \right) / \sum_{j=1}^T (R_j - B_j)^2 \right] \times (R_t - B_t)$$

GRAP Institute Method (1997)



Let E_i be the arithmetic excess return in period i
then:

$$R_1 = B_1 + E_1 \quad \text{and} \quad R_2 = B_2 + E_2$$

Thus the total excess return is:

$$\begin{aligned} 1 + R &= (1 + B_1 + E_1)(1 + B_2 + E_2) \\ &= (1 + B_1 + E_1)(1 + B_2) + (1 + B_1 + E_1)E_2 \\ &= (1 + B_1)(1 + B_2) + E_1(1 + B_2) + (1 + R_1)E_2 \\ &= (1 + B) + E_1(1 + B_2) + (1 + R_1)E_2 \end{aligned}$$

$$E = E_1(1 + B_2) + (1 + R_1)E_2$$

GRAP Institute Method



We can generalised for n periods:

$$E = \sum_{T=1}^n E_T \times \prod_{t=1}^{T-1} (1 + R_t) \times \prod_{t=T+1}^n (1 + B_t)$$

Frongello Linking Algorithm (2002)



$$F_{it} = A_{it} \times \left(\prod_{t=1}^{t-1} (1 + R_t) \right) + B_t \times \sum_{t=1}^{t-1} F_{it}$$

Geometric Linking



- Geometric Excess Return $(1 + G) = \frac{(1 + R)}{(1 + B)}$
- Stock selection $(1 + S) = \frac{(1 + R)}{(1 + B_{SN})}$
- Market allocation $(1 + M) = \frac{(1 + B_{SN})}{(1 + B)}$
- it follows: $(1 + G) = (1 + S) \times (1 + M)$
- By definition no residuals

$$(1 + G) = (1 + S_1) \times (1 + S_2) \dots (1 + S_n) \times (1 + M_1) \times (1 + M_2) \dots \times (1 + M_n)$$



Main Differences in Approach

- Interaction
- Arithmetic or Geometric
- Interest rate differentials
- Transactions
- Residuals
- Smoothing algorithms
- Daily v 's monthly



Other Forms of Attribution

- Stock level attribution
- Multi-currency attribution
- Trading attribution
- Risk adjusted attribution
- Risk attribution (ex-ante)
- Fixed income attribution
- Style analysis:
 - growth value
 - large cap - small cap

Transaction Analysis



- **Part of the Investment Decision Process**
 - Dealing function
 - Transaction Costs
 - Market Impact
- **Standard Attribution**
 - All transaction cost in Stock Selection
 - Notional transfer
- **Buy/hold analysis**



- **Holdings Based Attribution:**
 - Performance return attribution calculated with reference to holdings data only – Monthly, weekly or daily
- **Transaction Based Attribution**
 - Performance return attribution calculated from holdings and transaction data.

Holdings based



- **Advantages:**
 - Easy to implement
 - Can use alternative pricing sources
- **Disadvantages**
 - Will not reconcile to performance return
 - Can't be used as an operational tool
 - Residual might overwhelm over factors
 - Errors won't be spotted

Transaction based



- **Advantages:**
 - Reconciles to performance return
 - Identifies all sources of excess return
 - Can be used as a operational tool
- **Disadvantages**
 - More difficult to implement
 - Data must be complete & accurate
 - Back office inefficiencies highlighted

Does Accuracy Matter?



- Internal Controls – no residuals
- Complete Picture
- Confidence in data
- Operational improvements
 - (Investment data is poor)
- Daily calculation – not analysis



Is the error term a problem?

- **Depends:**

- Manager Activity
- Asset Category (Liquidity)
- IPOs
- Price Sources
- Cashflow

- **Residuals**

- Commonly single largest factor
- Can invalidate entire analysis

Buy/hold concerns



- We are ignoring the active decision in the investment process
- Holding based attribution is least useful when we need it most – I.e. when we have a problem
- Are we letting the back office off the hook?

Currency Attribution



- Market returns compound with currency returns
- Assets denominated in currencies other than country of origin
- Forward contracts generate unrealised gains and losses
- Local returns cannot be achieved

Karnosky & Singer (1994)



$$r = \sum_{i=1}^{i=n} PW_i \times PR_{Li} + \sum_{i=1}^{i=n} PW_i \times c_i$$

$$b = \sum_{i=1}^{i=n} IW_i \times IR_{Li} + \sum_{i=1}^{i=n} IW_i \times c_i$$

**Continuously compounded returns*

Karnosky & Singer



$$r = \sum_{i=1}^{i=n} PW_i \times (PR_{Li} - x_i) + \sum_{i=1}^{i=n} PW_i \times (c_i + x_i)$$

$$b = \sum_{i=1}^{i=n} IW_i \times (IR_{Li} - x_i) + \sum_{i=1}^{i=n} IW_i \times (c_i + x_i)$$

Karnosky & Singer



Excess Return
 $r - b$

Local Attribution

$$\sum_{i=1}^{i=n} PW_i \times (PR_{Li} - x_i) - \sum_{i=1}^{i=n} IW_i \times (IR_{Li} - x_i)$$

| | |
|------------|------------|
| Quadrant 1 | Quadrant 2 |
| Quadrant 3 | Quadrant 4 |

Currency Attribution

$$\sum_{i=1}^{i=n} PW_i \times (c_i + x_i) - \sum_{i=1}^{i=n} IW_i \times (c_i + x_i)$$

| | |
|------------|------------|
| Quadrant 1 | Quadrant 2 |
| Quadrant 3 | Quadrant 4 |



Currency Returns - Definitions

- Base Return – Return in base currency of portfolio
- Local Return – Weighted average local return
- Currency return

$$\frac{S_{t+1}}{S_t} - 1$$

- Currency Forward return

$$\frac{S_{t+1}}{F_t} - 1$$

- Forward Premium

$$\frac{F_t}{S_t} - 1$$

S_t = Spot rate at time t

F_t = Forward rate at time t for conversion at time $t+1$



Currency - Portfolio

| | Portfolio Weight | Local Return | Portfolio Return (£) | Currency Return |
|-------|------------------|--------------|----------------------|-----------------|
| UK | 40% | 20.0 | 20.0 | 0.0 |
| Japan | 30% | -5.0 | 4.6 | 10.1 |
| US | <u>30%</u> | <u>6.0</u> | <u>28.0</u> | <u>20.8</u> |
| Total | 100% | 8.3 | 17.78 | 9.26 |

Currency Return $\frac{1.1778}{1.083} - 1 = 8.75\%$



Currency Benchmark

| | Benchmark Weight | Local Return | Benchmark Return (£) | Currency Return |
|-------|------------------|--------------|----------------------|-----------------|
| UK | 40% | 10.0 | 10.0 | 0.0 |
| Japan | 20% | -4.0 | 5.6 | 10.0 |
| US | <u>40%</u> | <u>8.0</u> | <u>29.6</u> | <u>20.0</u> |
| Total | 100% | 6.4 | 16.96 | 10.0 |

Currency Return $\frac{1.1696}{1.064} - 1 = 9.92\%$

“Naïve” Currency Attribution



$$\frac{\text{Portfolio Currency Return}}{\text{Benchmark Currency Return}} - 1$$

$$\frac{1.0875}{1.0992} - 1 = -1.06\%$$

Currency Attribution



- Assume currency allocation is independent
- Must be achieved by forward currency contracts
- Therefore exposed to interest rate differentials
 - Forward Premium
 - Karnosky & Singer



Currency Allocation

| | Portfolio Weight | Benchmark Weight | Semi-Notional Currency | Benchmark Currency |
|-------|------------------|------------------|------------------------|--------------------|
| UK | 40% | 40% | 0.0 | 0.0 |
| Japan | 30% | 20% | 8.9 | 10.0 |
| US | <u>30%</u> | <u>40%</u> | <u>17.8</u> | <u>20.0</u> |
| Total | 100% | 100% | 9.1 | 10.0 |

Sterling $[40\% - 40\%] \times \left(\frac{1.0}{1.1} - 1 \right) = 0$

Yen $[30\% - 20\%] \times \left(\frac{1.089}{1.10} - 1 \right) = -0.1$

Dollar $[30\% - 40\%] \times \left(\frac{1.178}{1.10} - 1 \right) = -0.71$

TOTAL $0 - 0.1 - 0.71 = -0.81$

or alternatively $\frac{1.091}{1.10} - 1 = -0.81$



Currency Timing

| | Portfolio Weight | Portfolio Return | Index Return | Currency Return | Semi Notional |
|-------|------------------|------------------|--------------|-----------------|---------------|
| UK | 40% | 20.0 | 10.0 | 0.0 | 0.0 |
| Japan | 30% | 4.6 | 5.6 | 10.1 | 10.0 |
| US | <u>30%</u> | <u>28.0</u> | <u>29.6</u> | <u>20.8</u> | <u>20.0</u> |
| Total | 100% | 17.78 | 16.96 | 9.26 | 9.00 |

Sterling $[40\%] \times \left(\frac{1.00}{1.00} - 1\right) \times \left(\frac{1.00}{1.09}\right) = 0.0\%$

Yen $[30\%] \times \left(\frac{1.101}{1.100} - 1\right) \times \left(\frac{1.10}{1.09}\right) = 0.03\%$

Dollar $[30\%] \times \left(\frac{1.208}{1.200} - 1\right) \times \left(\frac{1.20}{1.09}\right) = 0.21\%$

TOTAL $0+0.03+0.21=0.24$

or alternatively $\frac{1.0926}{1.09} - 1 = 0.24\%$





Cost of Hedging (asset allocator's perspective)

| | Portfolio Weight | Benchmark Weight | Semi Notional | Hedged to Neutral |
|-------|------------------|------------------|---------------|-------------------|
| UK | 40% | 40% | 10.0 | 10.0 |
| Japan | 30% | 20% | -4.0 | -3.0 |
| US | <u>30%</u> | <u>40%</u> | <u>8.0</u> | <u>10.0</u> |
| Total | 100% | 100% | 5.2 | 5.1 |

Semi-Notional Hedged to Neutral 5.1

Sterling $[40\% - 40\%] \times \left(\frac{1.10}{1.10} - 1\right) \times \left(\frac{1.10}{1.052}\right) = 0.0\%$

Yen $[30\% - 20\%] \times \left(\frac{0.97}{0.96} - 1\right) \times \left(\frac{0.96}{1.052}\right) = 0.10\%$

Dollar $[30\% - 40\%] \times \left(\frac{1.1}{1.08} - 1\right) \times \left(\frac{1.08}{1.052}\right) = -0.19\%$

TOTAL $0 + 0.10 - 0.19 = -0.10\%$ **or alternatively** $\frac{1.051}{1.052} - 1 = -0.10\%$



Revised Country Allocation

| | Portfolio Weight | Benchmark Weight | Index Return | Hedged Index |
|-------|------------------|------------------|--------------|--------------|
| UK | 40% | 40% | 10.0 | 10.0 |
| Japan | 30% | 20% | -4.0 | -3.0 |
| US | <u>30%</u> | <u>40%</u> | <u>8.0</u> | <u>10.0</u> |
| Total | 100% | 100% | 6.4 | 5.1 |

Revised Asset (or country) Selection

Sterling $[40\% - 40\%] \times \left(\frac{1.10}{1.064} - 1 \right) = 0$

Yen $[30\% - 20\%] \times \left(\frac{0.97}{1.064} - 1 \right) = -0.88$

Dollar $[30\% - 40\%] \times \left(\frac{1.10}{1.064} - 1 \right) = -0.34$

TOTAL $0 - 0.88 - 0.34 = -1.22$

or alternatively $\frac{1.051}{1.064} - 1 = -1.22$



Currency Benchmark

| | Benchmark Weight | Local Return | Benchmark Return (£) | Currency Return |
|-------|------------------|--------------|----------------------|-----------------|
| UK | 40% | 10.0 | 10.0 | 0.0 |
| Japan | 20% | -4.0 | 5.6 | 10.0 |
| US | <u>40%</u> | <u>8.0</u> | <u>29.6</u> | <u>20.0</u> |
| Total | 100% | 6.4 | 16.96 | 10.0 |

Currency Return $\frac{1.1696}{1.064} - 1 = 9.92\%$

Sterling $40\% \times 0.0\% = 0.0\%$

Yen $20\% \times 10.0\% = 2.0\%$

Dollar $40\% \times 20\% = 8.0\%$

Total $= 10.0\%$ currency return



Currency Compounding (Benchmark)

| | Benchmark Weight | Local Return | Benchmark Return (£) | Currency Return |
|-------|------------------|--------------|----------------------|-----------------|
| UK | 40% | 10.0 | 10.0 | 0.0 |
| Japan | 20% | -4.0 | 5.6 | 10.0 |
| US | <u>40%</u> | <u>8.0</u> | <u>29.6</u> | <u>20.0</u> |
| Total | 100% | 6.4 | 16.96 | 10.0 |

Currency Return $\frac{1.1696}{1.064} - 1 = 9.92\%$

Sterling $[40\%] \times 0.0\% \times \left(\frac{1.10}{1.064}\right) = 0.0\%$

Yen $[20\%] \times 10.0\% \times \left(\frac{0.96}{1.064}\right) = 1.80\%$

Dollar $[40\%] \times 20.0\% \times \left(\frac{1.08}{1.064}\right) = 8.12\%$

TOTAL $= 9.92\%$



Benchmark Compounding

| | Benchmark Weight | Benchmark Currency | Adjusted Currency |
|-------|------------------|--------------------|-------------------|
| UK | 40% | 0.0 | 0.0 |
| Japan | 20% | 10.0 | 9.0 |
| US | <u>40%</u> | <u>20.0</u> | <u>20.3</u> |
| Total | 100% | 10.0 | 9.92 |

Benchmark compounding

Sterling $[40\%] \times \left(\frac{1.00}{1.00} - 1\right) \times \left(\frac{1.00}{1.0992}\right) = 0.0\%$

Yen $[20\%] \times \left(\frac{1.10}{1.09} - 1\right) \times \left(\frac{1.09}{1.0992}\right) = 0.18\%$

Dollar $[40\%] \times \left(\frac{1.20}{1.203} - 1\right) \times \left(\frac{1.203}{1.0992}\right) = -0.11\%$

TOTAL $0 + 0.18 - 0.11 = 0.07$

or alternatively

$$\frac{1.10}{1.0992} - 1 = 0.07\%$$





Currency Compounding (Portfolio)

| | Portfolio Weight | Local Return | Portfolio Return (£) | Currency Return |
|-------|------------------|--------------|----------------------|-----------------|
| UK | 40% | 20.0 | 20.0 | 0.0 |
| Japan | 30% | -5.0 | 4.6 | 10.1 |
| US | <u>30%</u> | <u>6.0</u> | <u>28.0</u> | <u>20.8</u> |
| Total | 100% | 8.3 | 17.78 | 9.26 |

Currency Return $\frac{1.1778}{1.083} - 1 = 8.75\%$

Sterling $[40\%] \times 0.0\% \times \left(\frac{1.20}{1.083}\right) = 0.0\%$

Yen $[30\%] \times 10.1\% \times \left(\frac{0.95}{1.083}\right) = 2.66\%$

Dollar $[30\%] \times 20.8\% \times \left(\frac{1.06}{1.083}\right) = 6.09\%$

TOTAL $= 8.75\%$



Portfolio Compounding

| | Portfolio Weight | Portfolio Currency | Adjusted Currency |
|-------|------------------|--------------------|-------------------|
| UK | 40% | 0.0 | 0.0 |
| Japan | 30% | 10.1 | 8.9 |
| US | <u>30%</u> | <u>20.8</u> | <u>20.3</u> |
| Total | 100% | 8.75 | 9.26 |

Portfolio compounding

Sterling $[40\%] \times \left(\frac{1.00}{1.00} - 1 \right) \times \left(\frac{1.00}{1.0926} \right) = 0.0\%$

Yen $[30\%] \times \left(\frac{1.089}{1.101} - 1 \right) \times \left(\frac{1.101}{1.0926} \right) = -0.34\%$

Dollar $[30\%] \times \left(\frac{1.203}{1.208} - 1 \right) \times \left(\frac{1.208}{1.0926} \right) = -0.12\%$

TOTAL $0 - 0.34 - 0.12 = -0.46$

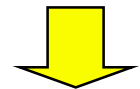
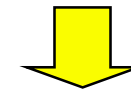
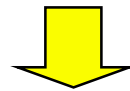
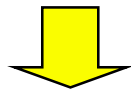
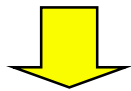
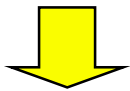
or alternatively

$$\frac{1.0875}{1.0926} - 1 = -0.46\%$$



Currency Attribution

$$\frac{1.0926}{1.090} \times \frac{1.090}{1.091} \times \frac{1.091}{1.100} \times \frac{1.052}{1.051} \times \frac{1.0875}{1.0926} \times \frac{1.100}{1.0992}$$

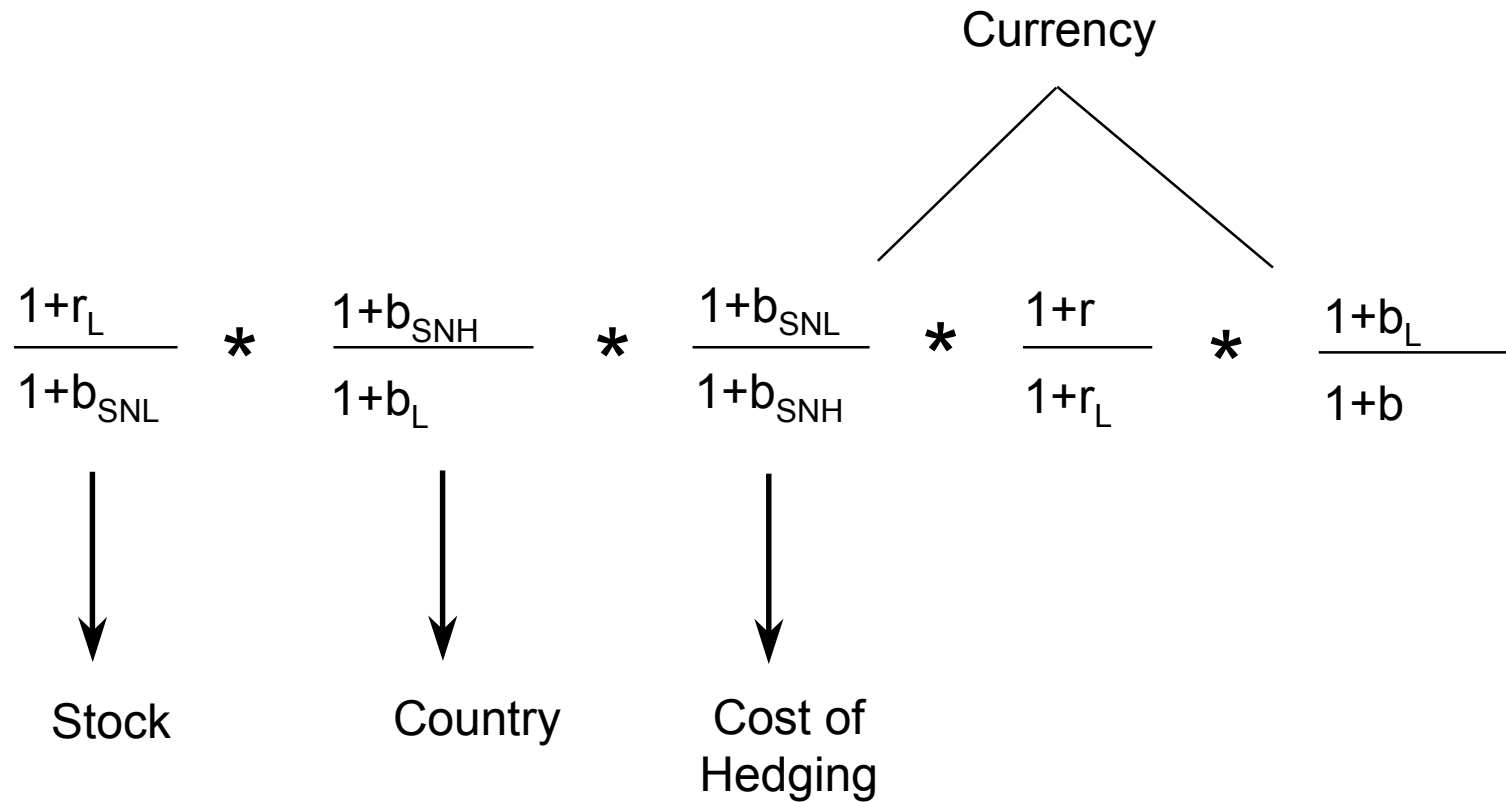


Currency Timing **Cost of Hedging Currency perspective** **Currency Allocation** **Cost of Hedging Country perspective** **Portfolio Compounding** **Benchmark Compounding**

$$= \frac{1.052}{1.051} \times \frac{1.0875}{1.0992} = \text{Cost of Hedging} \times \frac{\text{Portfolio Currency}}{\text{Benchmark Currency}}$$

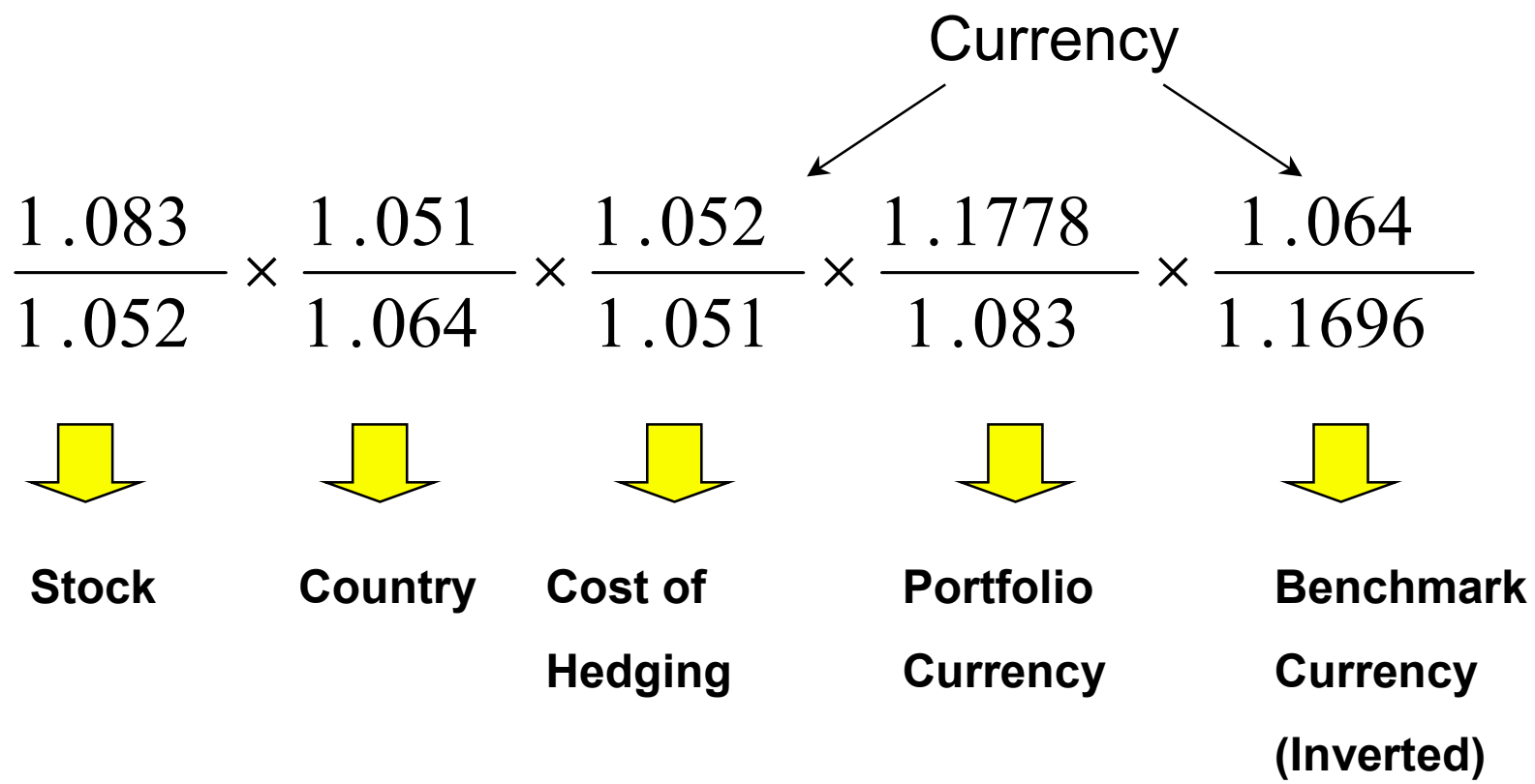


Currency Attribution

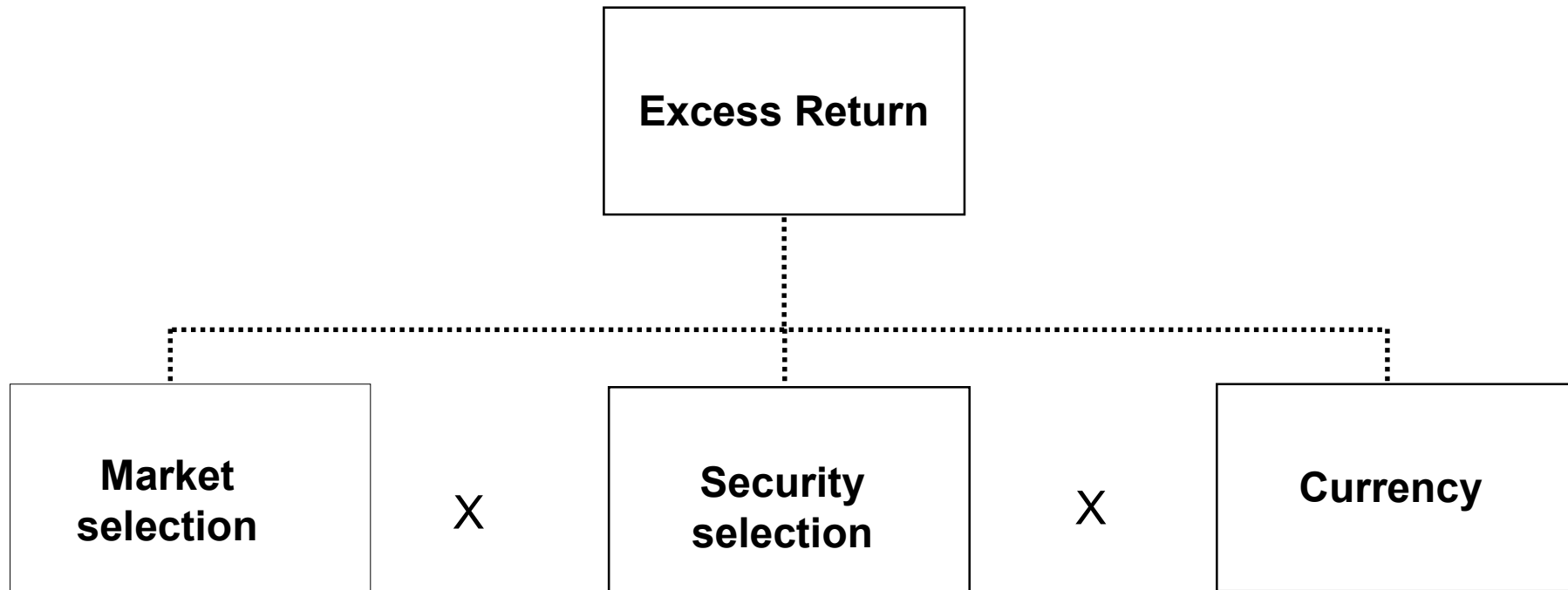




Currency Attribution



Geometric Attribution



Fixed Interest Attribution



- **Very different to Equity attribution!**
 - Fixed Income managers are more concerns about yield curve effects
 - Parallel shift, steepening or flattening yield curve
 - Credit spreads
- Daily attribution
 - Essential for active managers
- Hedged to Neutral
 - Critical for Global Bond portfolios
- Emerging debt

Fixed Income Attribution



Three Types

- Yield Curve Decomposition
- Aggregated Decomposition
- Regression Method

Single Currency – Yield Curve Attribution



- Attribute
 - Time Effect
 - Parallel Shift
 - Slope (or twist) (between two maturities)
 - Other Curve reshape (Yield curve must be input)
 - Spread effects
- Pricing

Where next?



- Integrated Performance Attribution & Risk
- Integrated Balanced Attribution
- Complete Investment Process
 - Transactions
 - Research
- Attribution Standards

Attribution Standards



- No generic attribution methodology
- Fit the Investment Process
- Purpose?
 - Performance tool
 - Operational tool
 - Portfolio Management tool
 - Risk control tool
- Geometric v Arithmetic
- Multiple smoothing algorithms

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