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Welcome to St. Gallen and the PwC Treasure Hunt

Wednesday, 11 May 2011



pwc

Welcome to St. Gallen and the PwC Treasure Hunt

Dr. Urs Landolf

- Markets Leader Switzerland
- Leader of Tax & Legal Services, Central Cluster

Our Mission

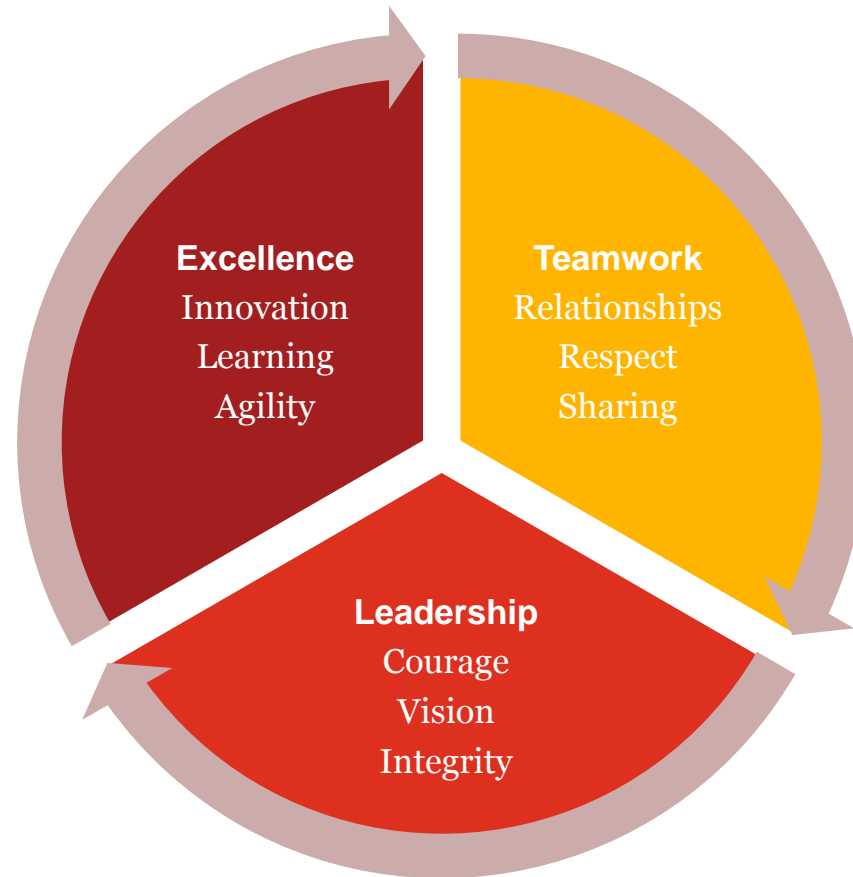
We deliver industry-specific auditing, tax and legal advice and business consultancy services to create added value for our clients.

More than **161'000 employees** in PwC's global network in **154 countries** exchange and share their ideas, experiences and solutions to develop new perspectives and practical advice for our clients.

Our Vision

We want to be the **pre-eminent professional services provider** across our chosen markets and services evidenced through **clear market leadership, sustained premium earnings** and recognition as a **great place to work**.

Our Values

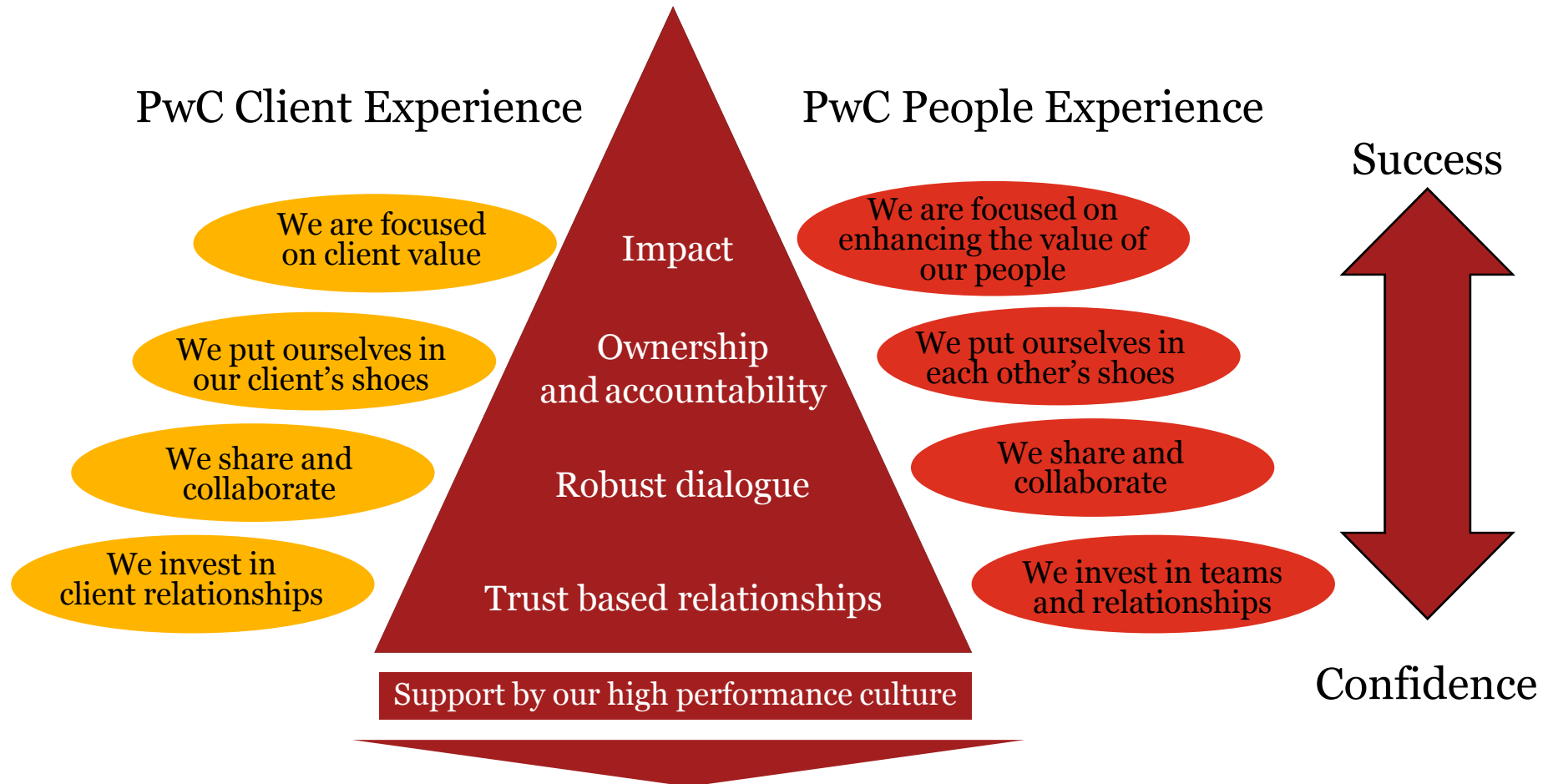


Our Strategy

We want to be the **number one in size and in reputation** with a profitable growth. We achieve this goal by offering **quality in four dimensions**: Technical, Clients, People and Services.

With **PwC Client Experience** we win loyal clients. With **PwC People Experience** we recruit and retain the best and brightest.

PwC Experience



Working with PwC gives me the *confidence to succeed* in a world of complexity and opportunity.

Our Service Offerings and Business Units



How we can help Young Entrepreneurs

- Are you being confronted with complex decisions regarding **financing, location or staff**, as well as general organisational questions?
- Are you planning to make a project become **legally independent**?
- Are you planning to **spin off** a business area?
- Do you have any questions regarding the **legal structure**?
- Are you on the hunt for **external specialists and venture capitalists**? (incubator)

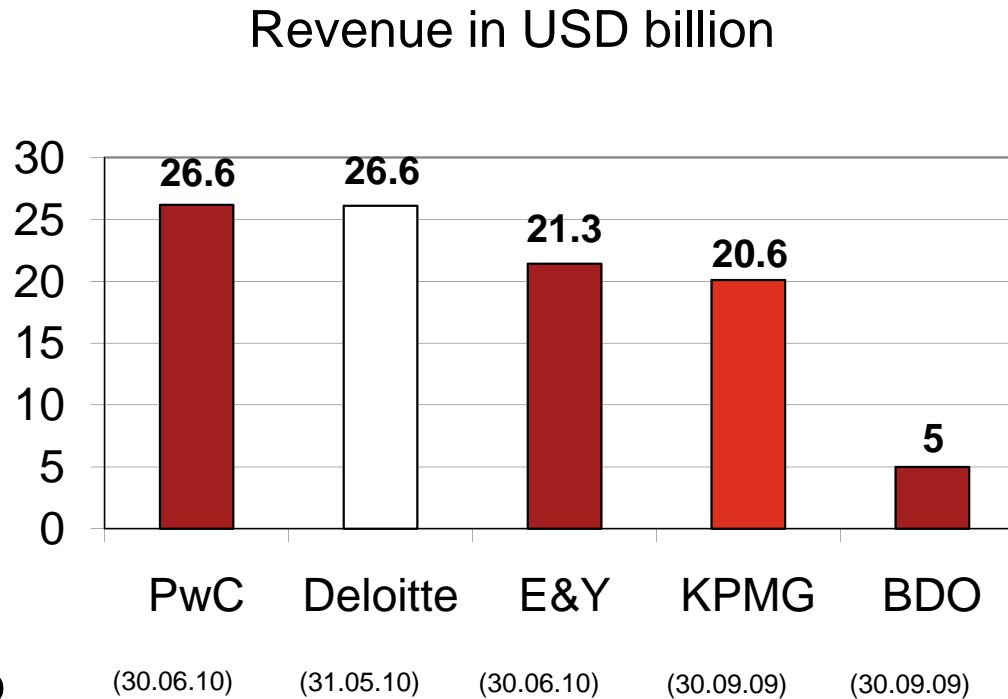
Global: Market position

Revenues FY 09/10:
USD 26.6 bn

Share revenues
by Line of Service:

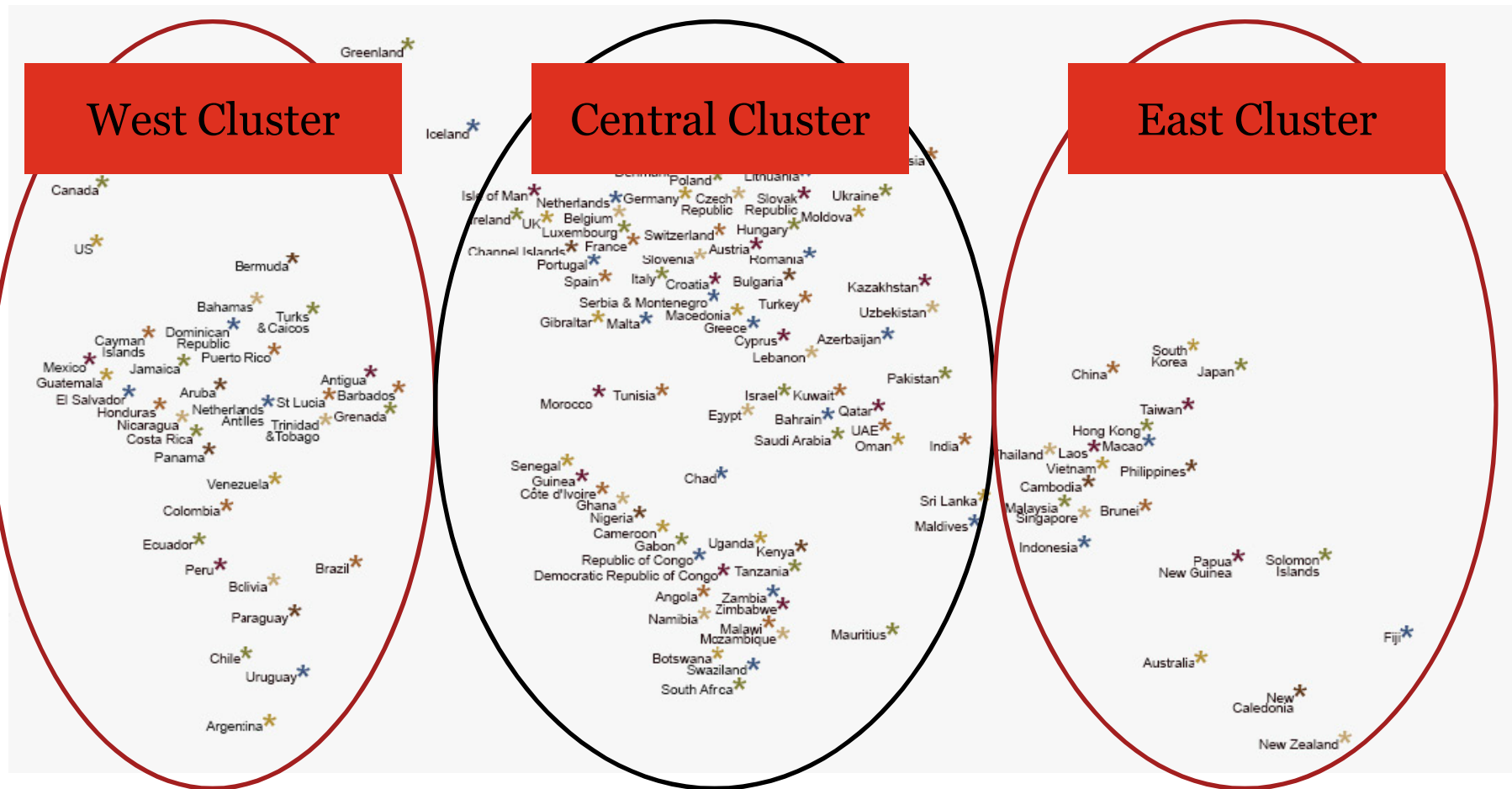
- Assurance: 50,0 %
- Tax & Legal: 26,7 %
- Advisory: 23,3 %

83% of companies
served in the FT Global 500



Source: Company Annual Reports

Our Global Network: 766 locations, 154 countries, 8, 552 partners, 161,000 staff members



Our People Strategy

PwC is dedicated to recruiting the best people, helping them develop their **individual skills and competencies** and enabling them to realise their full potential.

Lifelong learning and **permanent training** of our professionals is a key component of our ability to offer our clients a high level of expertise.

People who join our organisation are expected to adopt our **shared values**. As they gain experience and build their technical and commercial skills, we also help them grow as **responsible leaders**.

Our People Strategy

Corporate Responsibility

Education the children of Darfur: Since 2004 PwC and the UNHCR team up to raise money to build schools, train teachers, and provide educational supplies for up to 30,000 refugee children in Eastern Chad.

Leadership Development

Genesis Park: An accelerated professional development programme for high performing staff combining elements of strategic thinking, team-building and change management.

Diversity & Inclusion

Diversity: PwC placed No. 1 in The Diversity Inc Top 10 Global Diversity Companies "for its deep-rooted commitment to inclusiveness in all its operations worldwide."

Global Mobility

A world class **International Assignment Programme**, with an international assignment programme offering (EPIC) targeted specifically at our higher performing talent below Manager level.

Achieving our People Strategy

Over 38,000
hires this
year alone

On average 150
new hires per
working day

Over 16,000
experienced
hires

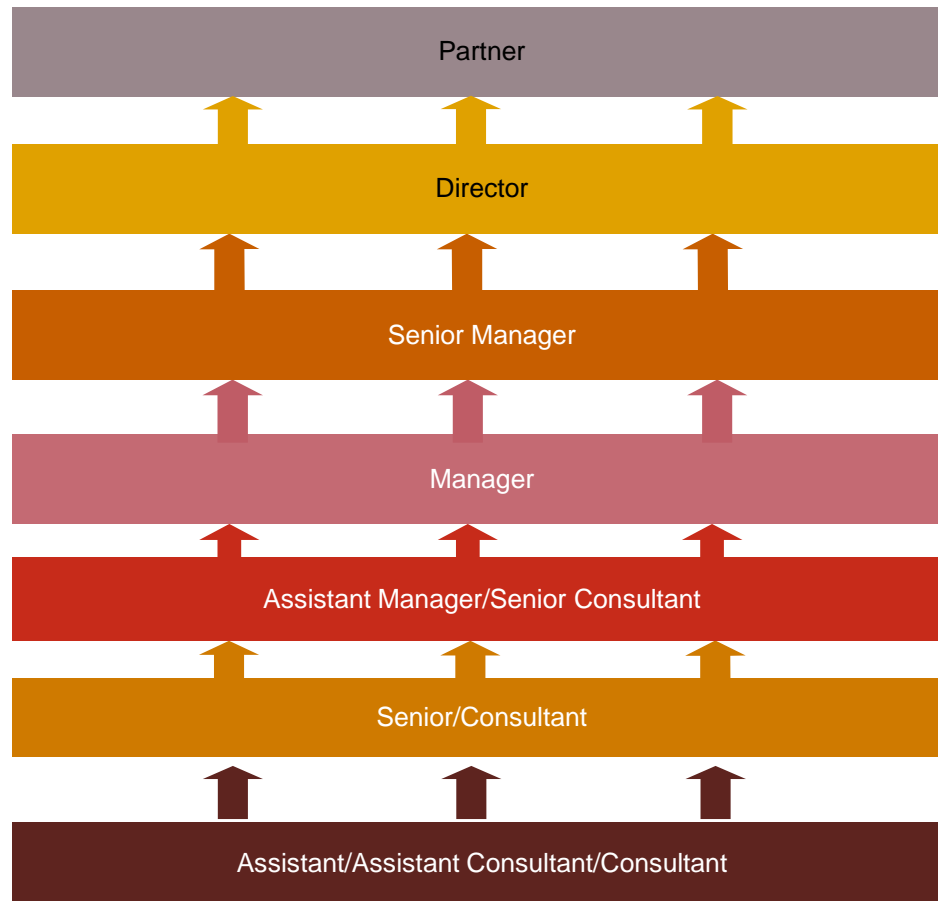
Over 7,500
interns

Over
14,000
graduate
hires

Corporate Responsibility: the four quadrants approach



Career path at PwC



- Attractive clients and teamwork
- Individual training and continuing education
- International working environment
- Cooperation across service lines

Our involvement in the St. Gallen Symposium

PwC is the **Official Partner of the St. Gallen Wings of Excellence Award**. We share our knowledge and expertise with the ISC, thus helping them shape the topics and the agenda for the Symposium.

Through our partnership we foster the relationships between the collegial and the business world and support the **dialogue between the decisionmakers of today and tomorrow**.

Meet PwC at the 41st St. Gallen Symposium 2011: „Just Power”

Thursday,
12 May 2011
13:30 –15:00

Franco Monti, Leader Strategy & Operations PwC Switzerland
(with Hung Huang, Chief Executive Officer, China Interactive
Media Group):

Topic Leader:

“Is social media massively overrated?”

Cansen Basaran-Symes, PwC Turkey CEO
(with Dr. Nasser Al Saidi, Chief Economist, Dubai International
Financial Centre Authority):

Topic Leader:

“Global implications of the Arab firestorm”

Meet PwC at the 41st St. Gallen Symposium 2011: „Just Power”

- Dr. Markus R. Neuhaus, PwC Switzerland CEO
- Dr. Urs Landolf, PwC Switzerland Markets Leader Switzerland
- Markus Kammüller, PwC Switzerland Central Cluster Executive Team and Network Operations
- Franco Monti, PwC Switzerland Strategy & Operations Leader

Our programme for today: PwC Treasure Hunt

Explore **St. Gallen**, a World Heritage Site, during the **PwC Treasure Hunt**.

... work in a team

... compete with each other

... solve various tasks


... contribute your ideas

... be creative

... channel your energies

... enjoy

PwC Treasure Hunt: Timetable

10:00 am	Welcome Dr. Urs Landolf
11:00 am	Assign to group / Briefing PwC group leader
11:15 am	Start PwC Treasure Hunt in St. Gallen / Workshop Social Media
14:30 pm	End PwC Treasure Hunt and start lunch at Restaurant Candela (sponsored by Switzerland Tourism)
	
16.00 pm	Walk back to Kantonsratssaal
16:15 pm	Wrap up Workshop / Discussion
16.45pm	Award ceremony + closing words (Dr. Urs Landolf)
17:15 pm	End

Enjoy the PwC Treasure Hunt.

