



Boardroom
The Directors' Exchange





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Welcome on board!

Ladies and Gentlemen

We are delighted to welcome you to the exclusive mobile community around PwC's Events and Community App.

The boardroom community is a high-calibre forum where you can exchange knowledge and views with other leaders and influencers, a source of information and arguments you will find invaluable for forming opinions and decision making.

The boardroom community is full of up-to-the-minute, quality information on current and upcoming events. You can use it as a platform for dialogue with our experts and other event attendees, or for sharing information of your own. The app will let you know as soon as something happens in your area of interest.

We hope you find the boardroom community a valuable and enriching networking and decision-making resource.

Dr Markus R. Neuhaus
Chairman of the Board of Directors

Julie Fitzgerald
Growth & Markets Leader

Stay in touch

We aim to make sure this app is developed on an ongoing basis in response to your questions and feedback. Julie Fitzgerald, Member of the PwC Switzerland Management Board, looks forward to hearing from you: julie.fitzgerald@ch.pwc.com





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Exclusive knowledge in portable format

As a member of the boardroom community you're part of an exclusive circle of influencers and only a few clicks away from a wealth of useful community functions.

- **Library:** Find relevant information quickly and directly.
- **Members:** For straightforward communication with other boardroom colleagues.
- **Activity Feed:** Get into an ongoing dialogue or contribute your own themes and interests.
- **My Interests:** Specify your personal areas of focus so that we only send you information you are really interested in.
- **Tools:** Valuable support in the form of questionnaires, checklists, forms and other useful tools.
- **Events:** Round-the-clock information on current and upcoming events.

Always part of the action

Exclusive additional functions give you differentiated access to the PwC event you are interested in.

- **Agenda:** The app shows you what is on the agenda today.
- **Speakers:** Valuable information on speakers, their background and network.
- **Live-Votes:** Take part in real-time votes and help lead opinion.
- **Questions:** Use the Activity Feed to ask questions and set the agenda.
- **Downloads:** Download all presentations for a verbatim record of the know-how we share.
- **Evaluations:** Rate the quality of our events, speakers and individual presentations.
- **Interaction:** Upload your own photos, contribute your comments and share your opinion on the social media of your choice.

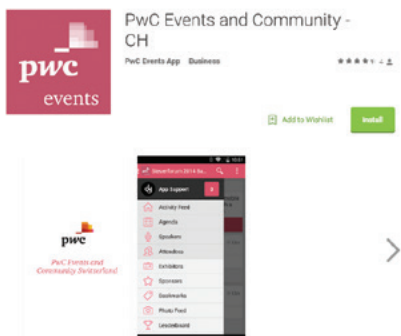




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So easy to use!



Step into the virtual boardroom community and make yourself comfortable. PwC's Events and Community App is quick and easy to install.

Go to www.pwc.ch/boardroom and sign up for the free app. Once you've signed up you'll be sent your login details and instructions on how to download by email. If you have questions or technical problems, please contact our specialists at boardroom.switzerland@ch.pwc.com.



You can sign up now for the free boardroom community app at www.pwc.ch/boardroom.

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