

PwC: the leading HQ relocation advisor

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Switzerland is the top choice for establishing and developing a global or European head office. Today, 57% of companies which move their headquarters come to Switzerland. What about you?

“The process and the expertise that PwC Switzerland bring when changing the business model is outstanding”

Director of European Tax, Fortune 500 company

“On time and on budget, PwC Switzerland have delivered consistently over this four year project”

VP of tax, US multinational consumer products group

“Through its experience and knowledge, PwC Switzerland continually adds value to our organisation while establishing our European HQ”

Project director, Fortune 300 company

PwC is the most experienced advisor to companies moving their HQ to Switzerland.

Benefit from the experience of others

We have an extensive network of contacts within the HQ community in Switzerland and can put you in touch with other companies that have made the move.

Our website allows you to signal interest in making contacts – we'll do the rest.

www.pwc.ch/hq

Best-in-class headquarters in Switzerland

A stable business environment, efficient capital markets, a favourable corporate tax regime, world-class infrastructure and excellent quality of life: these are just a few of the reasons why Switzerland continues to be a premier choice for the location of global and regional headquarters (HQ).

The benefits for you

We understand the challenges which your organisation will face when you're establishing a HQ in Switzerland.

Tackle the challenges with us and benefit from

- *Our experience in helping many international companies, including some of the world's biggest brands, with their relocation to Switzerland.*
- *Our expertise and tried and tested tools and methodology.*
- *Our multi-competency global network.*
- *A comprehensive service tailored to your specific situation and needs.*
- *Proactive knowledge transfer to your team as solutions are developed.*

The relocation of your HQ is a major undertaking that requires careful consideration, planning and execution. Some core areas which should be considered are:

- selecting an appropriate HQ structure to align with the goals of the organisation
- aligning the tax and legal structure with the future business model
- aligning critical value drivers such as finance, IT, treasury, supply chain, strategic pricing and HR with the future business model
- internal and external communication, and transition and change management planning

- organisational design and recruitment, and selection of top-class employees
- managing the complexity of international indirect taxes (VAT and customs)
- structuring the finance and accounting function and control and reporting processes and systems
- reducing the organisation's cost base (e.g. through implementation of shared services)

Our integrated service approach links the core aspects of your HQ migration and development, helping you to avoid the common pitfalls and achieve an optimal solution.



Comprehensive support for HQ migration and continuous improvement

