

Setting up and operating in Switzerland

Supporting your global expansion

*We provide the
value you need*



PwC Switzerland

Your single point of contact for setting up and running your operation in Switzerland and beyond



Why Switzerland?

Switzerland has a dynamic and competitive economy open for global business. Its corporate income tax rates are amongst the lowest globally.

Switzerland has a highly-skilled and liberal labour market, a sophisticated infrastructure and a well established, global business environment.

Located in the heart of Western Europe, Switzerland is fully integrated in the European economies without actually being an EU member state and thus maintains a high level of independence.

Forging ahead with your PwC Team in Switzerland

You want to set up and run your business in Switzerland but are not sure how to proceed. PwC's comprehensive services give you a convenient and efficient single point of contact to get your business up and running smoothly. You select from a range of relevant services to plan, set up, run and expand your business. Your PwC professionals will:

- Assemble a professional team to deal with the accounting, tax, business model, legal, human resource, immigration, regulatory and compliance aspects of doing business in Switzerland;
- Seamlessly support you in all of these areas in your Swiss and European expansion plans.

Your PwC team – made up of our partners, staff and others from carefully selected external organisations with specific expertise – is here to help you manage any issues your company will encounter when setting up in Switzerland.



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Supporting your global expansion: our services at your fingertips

What are the regulatory compliance issues?

Legal and other services

- Liaise with corporate lawyers for incorporation and/or business registration
- Complete necessary federal and cantonal/communal registrations for corporate income and capital tax, VAT, payroll withholding, social security, and customs/duties
- Assist with opening of bank accounts
- Legal support in reviewing and issuing contracts

What are the specific employment and immigration issues?

Employee services

- Local and cross-border tax services (planning and compliance)
- Assistance with obtaining work permits, and temporary and permanent resident visas
- Staff recruitment support
- Advice on employer responsibilities
- Development of foreign assignment policies (tax and relocation) and compensation policies including pensions and stock options

What issues should be considered for commercial operation in Switzerland?

Business model structuring and transfer pricing

- Review and/or establish appropriate transfer pricing policies and business models
- Consider alternative business models and related tax consequences
- Advise on customs and indirect tax requirements
- Consider foreign exchange issues

How to deal with the company's intellectual property?

Tax efficient and sustainable IP exploitation

- Advice on IP location and protection
- IP structure design and implementation
- Transfer and registration of IP
- Valuation of IP and license fee determination

Where to locate the operation in Switzerland?

Location services

- Suggest potential locations according to company criteria
- Organise roadshows in pre-defined regions
- Provide grant and incentive information, where applicable
- Advise on leasing and site selection

Setting up a branch or incorporating a subsidiary?

Advice on legal structure and financing

- Recommend the most suitable vehicle e.g. branch, company, or trust
- Advise and assist with formation of the appropriate corporate entity
- Assist with tailoring of the structure e.g. arranging for drafting of special Articles of Association in line with requirements and shareholders' agreements
- Strategic advice for setting up in the context of the commercial requirements of the business
- Assist with efficient financing and thin capitalisation considerations

What functions / activities can be outsourced?

Accounting and other services

- Setting up locally compliant accounting and payroll systems
- Banking and cash management
- Bookkeeping and reporting
- Cost and revenue projections
- VAT, corporate and other tax compliance
- Payroll and social security services
- Insurance services
- Web-based access to accounting information



PwC Switzerland: Why Choose Us?

Based on our on-the-ground experience in India, we are not only able to provide you with a first class professional service but also to appreciate the different cultural as well as business backgrounds and to translate them into value for you.



Time Saving

Our service allows you to gain a competitive advantage. You can spend your time on your core business safe in the knowledge that our professionals are taking care of the everyday challenges of establishing and operating a business in another territory.



Single Point of Contact

One of our cross-border advisors will become your single point of contact. This advisor will manage all aspects of the project delivery or co-ordinate various parts of the service. This ensures you always deal with someone who has intimate knowledge of your business.



Experienced Professionals

Our multi-disciplinary, international teams bring a wide range of experience across industries and will advise on a wide variety of business issues, covering all aspects of doing cross-border business. Our professionals have proven knowledge of the requirements of Indian companies and you will benefit from both our local expertise and global network.

For more information or to find out how PwC Switzerland can help your company go cross-border, please contact us.

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