# Reliable investment process, performance, risk measurement and reporting

#### Your benefits:

- You demonstrate that the way you present investment performance meets best practice standards
- You respond to the demand of your stakeholders for reliable investment process and controls, and independently verified investment performance and risk reporting process
- You can identify areas for optimisation in your investment performance and risk management systems and processes
- You're able to reduce the operational and reputational risks related to performance-based compensation models

#### How we work with you:

- We evaluate your investment process, performance, risk measurement, reporting methodology, controls and systems to provide assurance that they are in line with best practices. We verify your compliance with relevant standards, regulations and contractual obligations.
- We help you identify areas for improvement in your investment management processes and controls.
- We share our experience from other projects to enable you to benchmark against your peers.

Competition among investment managers is intensifying. Firms striving to succeed feel increasing pressure to differentiate themselves by offering a high quality investment process, attractive investment products, secure internal control and risk management systems, and transparent reporting. Our experts help you address these challenges by providing assurance that your investment performance reporting and investment risk management process stands comparison with the very best in the industry.

#### Client challenges

- Clients and stakeholders of investment managers increasingly demand transparent presentation of investment performance and a risk analysis in investment portfolios. You can assure them of the quality of your investment performance and risk measurement and reporting by demonstrating compliance with best practice standards such as the Global Investment Performance Standards (GIPS\*), and with the relevant regulations.
- Regulators' concerns about investor protection mean they are paying more attention to the risk management process at investment management companies.
  Regulations governing retail investor products have introduced detailed guidelines with respect to investment risk management, and pose a challenge for mutual fund managers.
- Investors are no longer prepared to invest in "black boxes", and expect a certain degree of transparency and independent verification of the investment process, especially when dealing with alternative investment managers.

• Investors are no longer prepared to reward their active managers for mere market-driven "beta" performance, but expect active management to make a real contribution reflected by an "alpha". For this reason investors are increasingly interested in performance-based compensation models for their investment managers. Designing and implementing appropriate performance fee models is a methodological and operational challenge for many managers.

#### Why PwC is the right partner for you

Our dedicated Swiss Investor Trust Services Team is made up of specialists with an investment management background. They are involved in various standard-setting bodies, committees and working groups related to investment performance. The team has a proven track record in investment performance and risk projects, GIPS compliance and investment process assurance in asset management. We will draw on this expertise to advise you on how to build and maintain your clients' confidence.



# PwC provides a full range of investor trust services

#### Find out more

www.pwc.ch/investortrust

#### Your contact

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#### Compliance with the Global Investment Performance Standards (GIPS\*)

- Advice and coaching throughout the process of achieving GIPS compliance, including assistance in selecting and implementing IT systems
- High-quality independent verification of GIPS compliance, helping to build investor confidence in your performance presentations

#### Performance audits

 Independent examination and attestation of the performance of individual portfolios and funds

#### Investment risk management

- Consulting and assurance services related to the investment risk management process
- Compliance with UCITS IV risk measurement guidelines for mutual funds and derivatives

#### Performance fee models

 Advisory and assurance services for investment managers that use performance-based management fee models

# Investment process and product assurance

- Assurance services addressing the investment process and the surrounding controls
- Evaluating the suitability of investment products for certain investor groups (e.g. pension funds)

### Performance analysis and attribution

 Technical assistance and advice on setting up investment return and risk analysis and attribution, including help with evaluating and implementing IT performance measurement and analysis systems

#### Investment management reporting

- Best practice advice
- Assurance of investment reporting systems and processes

## Investment performance and risk training

Training courses and workshops tailored to your needs

#### Financial benchmarks

 Assurance and advice on compliance with the regulations in the financial Benchmark index administration