

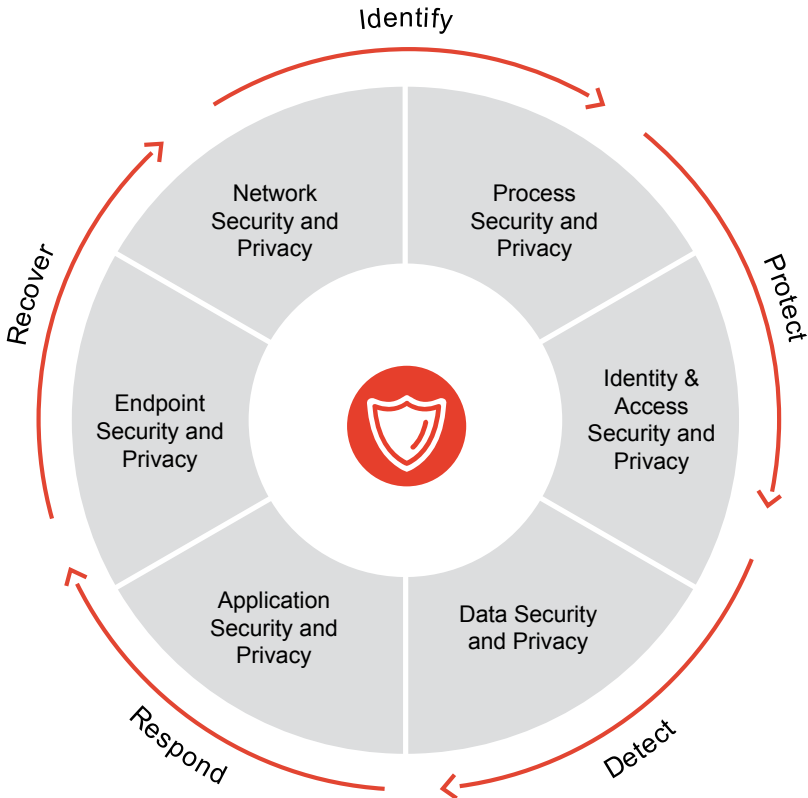
Building the trust to succeed in digital business

Cybersecurity and Privacy

Making your cyber journey a successful one

Harnessing the advantages of digital technologies presents a whole set of new challenges. It's not enough to implement a good idea or develop a new product: securing the business environment and staying compliant with new security and privacy regulations and best practices are crucial for business success. Our Cybersecurity practice has teams of highly experienced people who can deliver sustainable, future-proof solutions that will help you succeed.

You need different solutions at different stages of your cybersecurity journey. We help you to address the challenges that you face at each stage intelligently and systematically so that you emerge stronger and better prepared to capitalise on opportunities as they arise.



What we do for clients

PwC's purpose is to build trust in society and solve important problems.

This is also central to the mission of PwC's Cybersecurity team. We give you the tools to succeed by providing the right support, starting by elaborating a strategy and accompanying you through to its execution and operation. Whether you need comprehensive, end-to-end assistance or advanced niche expertise, we can help you formulate an approach and take concrete, coordinated action covering the main areas of cybersecurity.



Strategy and Transformation: securing your information and technology

We help you assess where you stand and create a roadmap to secure the foundation for transforming your business and capitalising on the benefits of the digital world. Thanks to our highly skilled teams in Switzerland and our global network, we can provide value end to end, locally as well as globally.



Identity and Access Management: the new perimeter

In our interconnected world, the days of perimeter security are over. In many respects, identities and access have become the new perimeter. We help you build your digital business around people by getting access and identity management right.



Advanced Cyber Defence/Threat and Vulnerability Management

The question isn't whether your systems and information are under attack, but how well you're prepared and whether you have the right partners to respond quickly and decisively. We help you identify the relevant cyber threats, find out if your systems have already been breached, test your security posture, and organise counterattacks – an area where Gartner and Forrester regard our incident response and forensics teams as the leader.



Privacy, Data Protection and Regulatory Compliance: from 'need to do' to value for your business

We help you identify your crown jewels – the data crucial to the survival and success of your business – and keep them safe, taking account of new regulations like the EU General Data Protection Regulation and the new Swiss Data Protection Act. Privacy is at the centre of trust. Proactively addressing privacy will increase trust in your business and give you a business advantage.



Cybersecurity as a Service: succeeding today and in the future

The growing cost of security and the need to catch up on a lack of investment are big challenges for many organisations. A large number of companies also struggle when it comes to attracting and retaining the right talent in today's challenging security market. PwC's managed security services help you address both aspects, ensuring that you have access to the right people and solutions whenever you need them, at a plannable and manageable cost.

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The key members of my team are all former security officers, mostly at Fortune 500 companies, who have extended their experience in global projects with PwC's clients. They know what keeps you awake at night. But they also know what to do about it, and how to help you succeed in today's digital world.

Reto Häni

Partner and Leader Cybersecurity
and Privacy, PwC Switzerland

Contacts



Reto Häni

Partner and Leader Cybersecurity
and Privacy

+41 58 792 75 12
reto.haeni@ch.pwc.com



Nicolas Tinguely

Advanced Cyber
Defence

+41 58 792 90 91
nicolas.tinguely@ch.pwc.com



Urs Küderli

Strategy and
Transformation

+41 58 792 42 21
urs.kuederli@ch.pwc.com



Andrea Gergen

Cybersecurity as a Service,
Data Protection and Regulatory
Compliance

+41 58 792 25 07
andrea.gergen@ch.pwc.com



Wolfgang Schurr

Identity and Access
Management

+41 58 792 29 14
wolfgang.schurr@ch.pwc.com