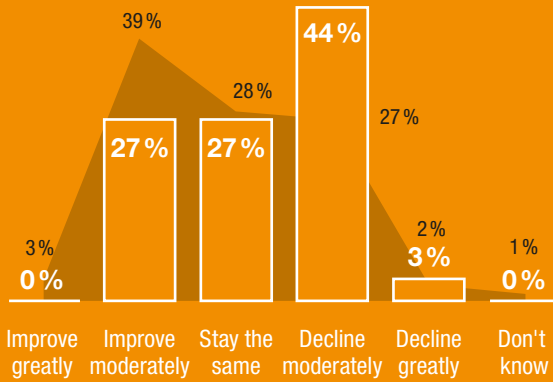


Global economy

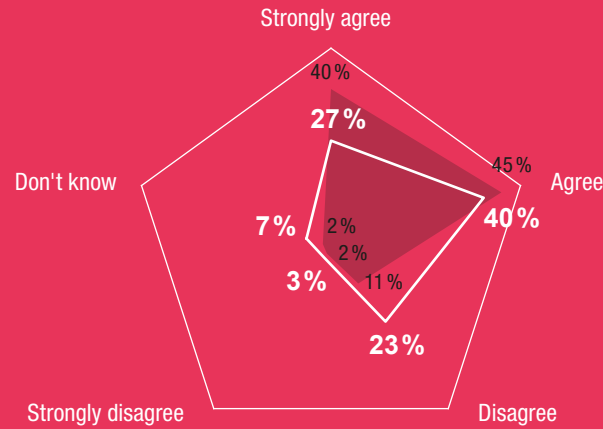
47% of Swiss CEOs think global economic growth will decline compared to **29%** of all Global CEOs.

27% of Swiss CEOs expect global economic growth to improve over the next 12 months, below this year's global average (42%).



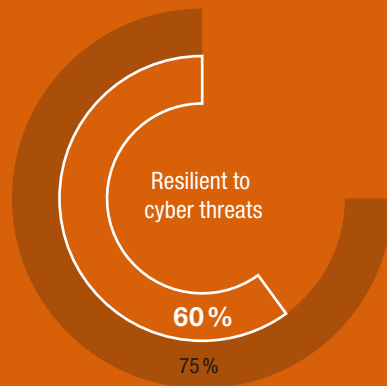
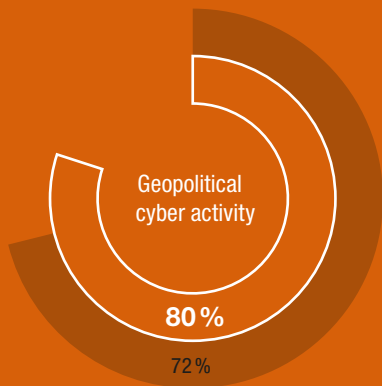
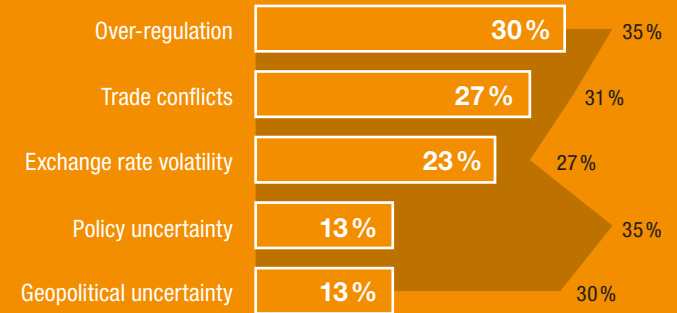
Artificial Intelligence

Astonishing **23%** of Swiss CEOs don't see a significant change to their way to do business due to Artificial Intelligence (AI). Compared with the Global answers where only **11%** disagree.



Threats

With **30%** of Swiss CEOs over-regulation is the biggest threat to growth of their company, followed by trade conflicts (27%) and exchange rate volatility (23%). Whereas globally over-regulation (35%) and policy uncertainty (35%) are top, followed by trade conflicts (31%) and geopolitical uncertainty (13%).



Data and analytics – Cyber resilience

Only **60%** of Swiss CEOs see their organisation resilient to cyber threats, compared to **75%** of Global CEOs. Especially the geopolitical cyber activity seems to be a top concern – **80%** of Swiss CEOs expect that their organisation might be affected.

PwC 22nd Annual Global CEO Survey

Switzerland highlights

