



Yan Borboën

Partner Cybersecurity and
Privacy
+41 58 792 84 59
yan.borboen@pwc.ch

Ralf Hofstetter

Leader Trust and
Transparency Solutions
+41 58 792 56 25
ralf.hofstetter@pwc.ch

Michael Ruch

Trust and Transparency
Solutions
+41 58 792 50 08
michael.ruch@pwc.ch

Vincent Colonna

Cybersecurity and Privacy
+41 58 792 90 32
vincent.colonna@pwc.ch

Take your organisation to the next level of GDPR data privacy maturity and demonstrate compliance

As stipulated in the European Union (“EU”) General Data Protection Regulation (“GDPR”), organisations subject to the Regulation must demonstrate their compliance with its provisions. This might also affect Swiss organisations, if they are processing personal data in their offering of goods or services to data subjects in the EU, or if they are monitoring their behaviour within the EU.

GDPR is certainly relevant for Swiss organisations

As the scope of the Regulation is far reaching, it is certainly appropriate for Swiss organisations to consider, evaluate and (if required) respond to the requirements which became effective on 25 May 2018. The GDPR states that every data “controller” and “processor” inside and outside of the EU that targets goods, services or profiles of EU residents is covered. In today’s economy, Swiss organisations are likely to be impacted by the GDPR regulation due to their cross-border business model and data processing activities.

Not (yet) compliant? You are not the only one...

PwC’s recent GDPR Pulse Survey highlighted the fact that the majority of organisations were not ready with timely responding to the requirements GDPR imposes on them. Other studies show in further detail that data privacy officers (“DPO”) have not been appointed, data protection impact assessments have not been performed and technology is not always adopted to ensure that data privacy can be ensured in a more sustainable, effective and efficient manner.

Assessing your current state and enhance maturity

We have developed a ‘Data Privacy Trust Services Portfolio’, to assist you in determining your current state of compliance with GDPR, further enhances your maturity in relation to data privacy and ultimately provides you with the capability of demonstrating that you have put data privacy measures in place by means of certification and attestation (i.e. controls assurance).

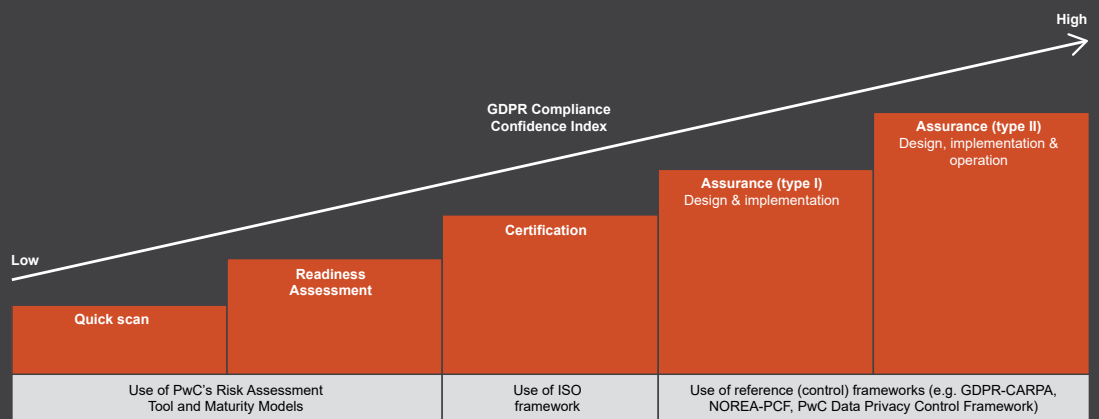


How to mature your data privacy environment and demonstrate compliance?

In the initial stages of our involvement, our free-of-charge quick scan assessment of your current and desired data privacy environment provides you almost instantly with an overview how your environment addresses the GDPR.

Subsequently, our detailed **maturity readiness assessment** focuses on all GDPR elements and the principles for effective data privacy management. This provides you with the necessary details to discuss whether additional processes, technology and control measures should be put in place to mature your data privacy environment.

Finally, our certification and/or assurance deliverables, which are based on known industry standards (e.g. GDPR-CARPA, NOREA-PCF), and PwC proprietary frameworks will enable you to have the necessary transparency in place. Ultimately, it is this transparency that will build the necessary trust with your stakeholders and demonstrate that you have implemented and apply those measures to comply with the requirements as laid down in the GDPR.



More information

Please scan the QR code on this flyer to obtain more information on our GDPR data privacy trust services. Alternatively, feel free to contact one of our leaders and subject matter experts.



www.pwc.ch/gdpr-trust-services