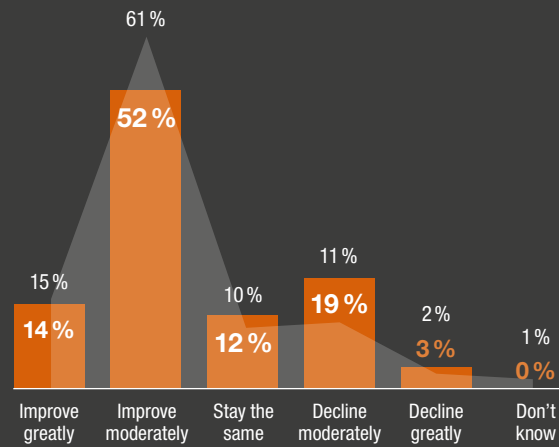


# Into the future with optimism and drive

[www.pwc.ch/ceo-survey-en](http://www.pwc.ch/ceo-survey-en)

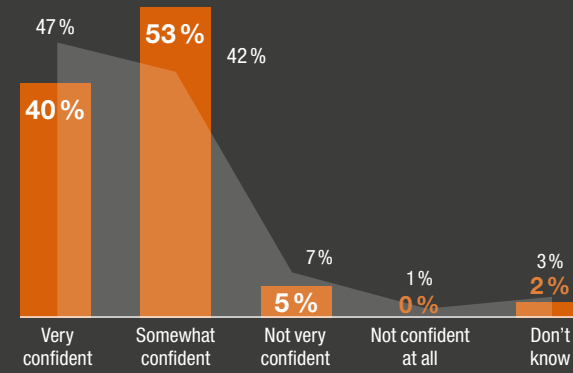
## Global economic growth

67 % of CEOs in Switzerland expect the economy to recover. This contrasts with 23 % the previous year. Globally, the figure was three out of four.



## Revenue growth

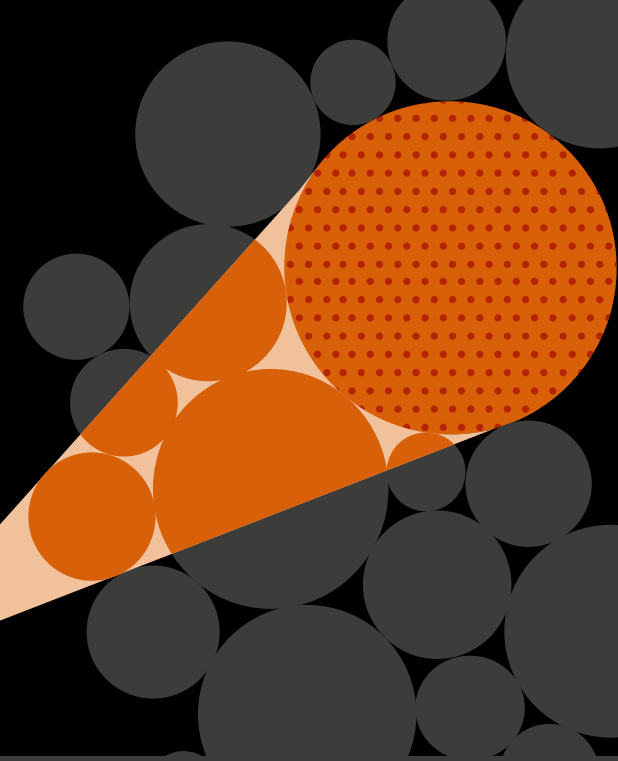
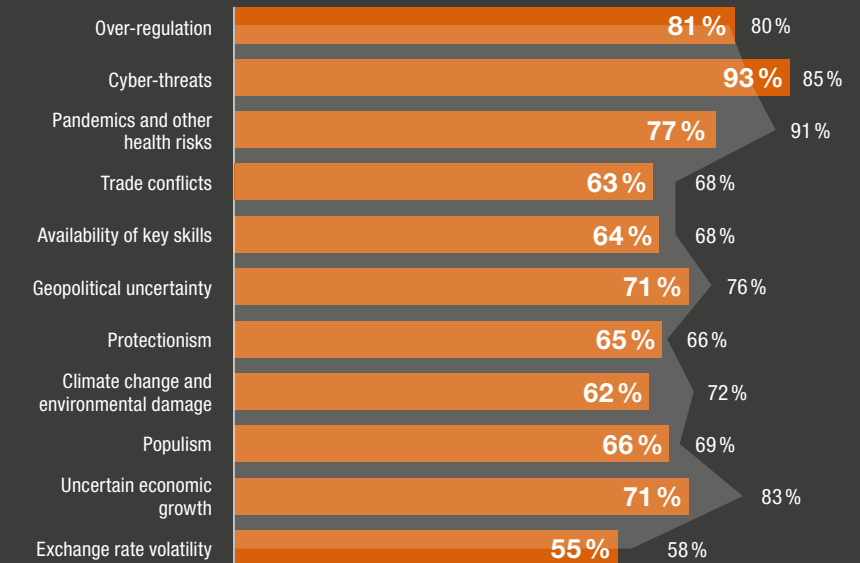
93 % of CEOs in Switzerland are confident about their companies' medium-term revenue growth.



Switzerland Global

## Threats

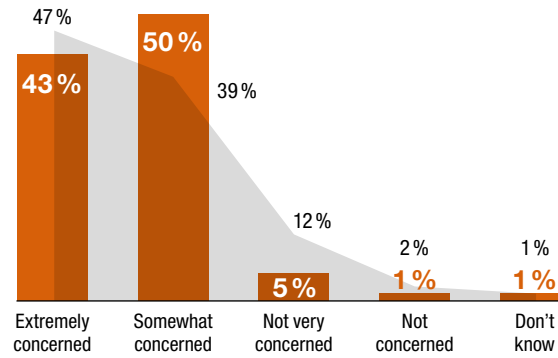
The current threat barometer in Switzerland shows the biggest spikes for over-regulation, cyber-threats, pandemics and other health risks.





## Cybersecurity

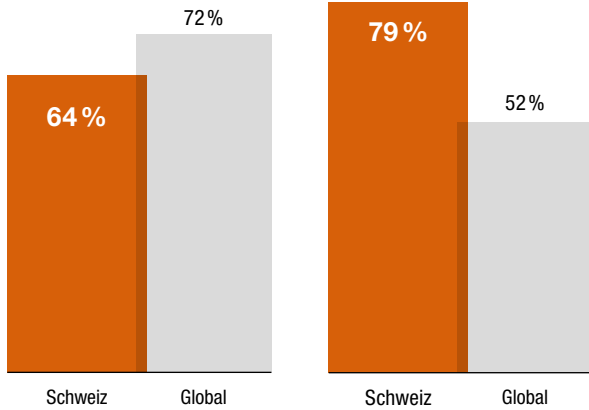
The level of general concern on the part of Swiss CEOs about cyber-threats is extremely high.



## Upskilling

64% of Swiss CEOs are concerned about the availability of key skills.

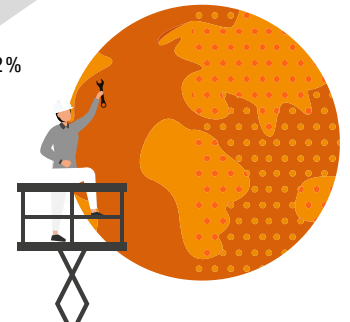
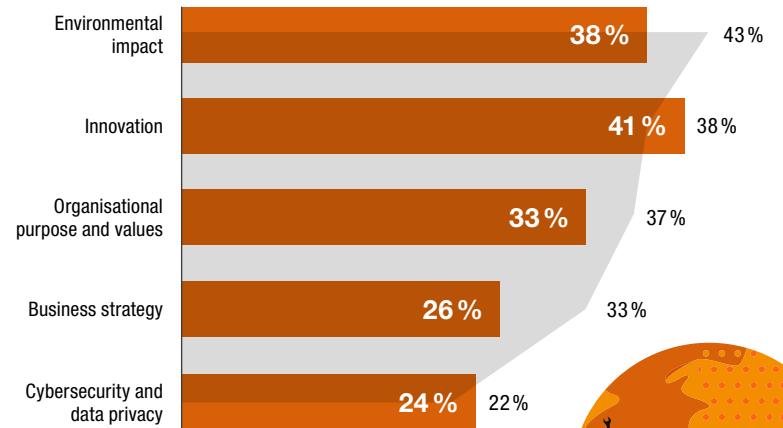
A skilled, educated and adaptable workforce as a government priority.



Switzerland Global

## Sustainability

Swiss CEOs put reporting on environmental impact in second place.



Source: PwC 24th Annual Global CEO Survey. Explore the Annual Global CEO Survey: [www.ceosurvey.pwc](http://www.ceosurvey.pwc)

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