

# Venturing into the Metaverse and NFT Realms

## Our Metaverse and NFT offering

Currently, several major companies are investing significantly in their Metaverse and NFT strategies. What is the Metaverse and what are NFTs? Can they be beneficial to the development of your business? What are the challenges when adopting a Metaverse strategy? How do you ensure compliance with the applicable laws in the future?

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### Metaverse & NFT Bootcamp

#### What is the Metaverse and what are NFTs?

In a three-hour workshop, we shed light on some of the key terms and concepts surrounding the Metaverse and NFTs, such as:

- Blockchain and tokens
- Metaverse platforms
- Technologies
- Case studies
- Laws and regulations

**Duration: 3 Hours**  
**Cost: CHF 5,000.00**

### Tailored workshop

#### Can it be beneficial to the development of your business?

After you have completed the PwC Metaverse Bootcamp, venturing into the Metaverse may appear beneficial to your business.

We will assist you in a three-hour, customised workshop, in which we examine your company's potential use case(s) in two steps:

- Strategy and business model discovery
- Potential legal and regulatory implications

**Duration: 3 Hours**  
**Cost: CHF 5,000.00**

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### Metaverse & NFT Consulting Services

#### What challenges come with adopting a Metaverse strategy?

When venturing into the Metaverse, different questions need to be answered for each use case. We'll assist you along the way. Our specific services include, among others:

- Regulatory gap analysis
- Financial market compliance (e.g. licensing, token qualification, AML/KYC, GTCs, market conduct)
- Risk management and controls (governance, compliance, policies and procedures)
- Intellectual property, data protection, taxes, Incorporation
- Market analysis and scouting
- Cyber compliance and security

**Cost: as agreed**

### Ongoing Support

#### How to ensure that you remain compliant?

The work is not finished once you have successfully ventured into the Metaverse. We'll continue to support you with:

- Regular training sessions
- Legal and regulatory advice
- RegTech solutions

**Cost: as agreed**

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### We are ready to support you



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