



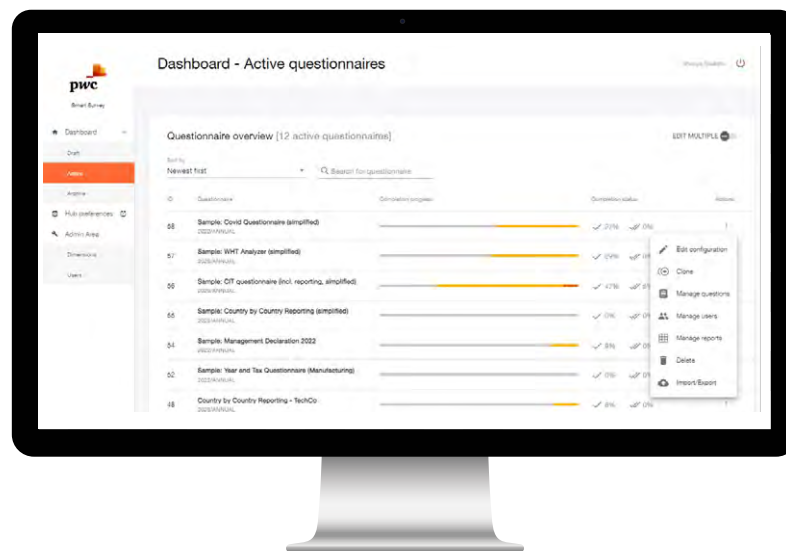
Smart Survey

Web-based collaborative data gathering

Collect non-system data

For anybody who needs to collect data or insights within their organisation or across various teams, our solution Smart Survey uses the concept of social media platforms, combined with strict access management, to collect data in a collaborative manner

that is more efficient and effective than traditional interviews. You can set up your own surveys with decision trees containing different question types, allowing you to use Smart Survey for almost any insight, fact or structured information-gathering.



Core benefits

- **Structured information:** Collect insights, facts and information from one or many organisations in a structured, unified and efficient way.
- **Collaboration:** Users can share knowledge, edit and comment on other users' answers or share questions with previously uninvolved people.
- **Reports and analytics:** Analyse your gathered insights with the built-in reports or simply export the data and use your own BI tools.
- **Easy set-up:** Questionnaires can be set up easily and in minutes using a powerful content management system.
- **Audit trails and security:** Configurable access management and full history of changes allows one to track what happened in a project with ease.
- **Secure hosting:** The service can be hosted on your Azure environment or in a secure PwC data centre, either in Switzerland or the EU.

Smart Survey is widely used as a technology layer for various solutions by tailoring the content to fit specific use cases in related to regulatory topics (but not limited) to:

- Functional Analysis for Transfer Pricing- Anti-Tax Avoidance Directive
- Directive on Administrative Cooperation 6 (DAC6)
- Corporate Tax Risk / Tax Control Framework

Smart Business Insight Suite

Smart Survey is a module of Smart Business Insight Suite and interfaces closely with:

Smart Tax Risks and Controls (TRaC)

Manage operational risks and controls

Smart Collaboration

Process management and control

Your contacts



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Visit the PwC Store for more information: www.pwc.ch/sbis