



## PwC Nigeria's Corporate Responsibility Initiatives

We are constantly seeking to increase our impact on society in line with our purpose of "Building trust in society and solving important problems". We are also in the business of contributing to society by helping others thrive, particularly in these challenging times in which we find ourselves.

We aim to use the business skills we have, the knowledge we possess, and the tools at our disposal to promote greater opportunity for all, in the areas in which we know we can make a difference. In doing so, we're focusing on areas where we know we can have the most impact for our clients, our people and our communities.

We're aware that for such initiatives to succeed, we need to look at things differently, try new approaches and combine forces with like-minded organisations or initiatives to deliver. Our societal purpose strategy is firmly integrated into our business strategy, and supported by our purpose and core values.

In looking at where we needed to focus on the most, we were guided by the United Nations' Sustainable Development goals, or SDGs thus:



Our key focus areas for CR impact in Nigeria are mainly:

- 1 Sports
- 2 Responsible business
- 3 Leadership
- 4 Education
- 5 Media

### PwC Chess4Change

PwC Chess4Change is a Corporate Social Responsibility initiative supported by the Lagos State Ministry of Education, and the Lagos State Ministry of Youth, Sports, and Social Development. It aims to introduce chess to secondary schools and use it to enhance students' critical thinking ability to promote academic excellence as they prepare strategically for the future.

The PwC Chess4Change is divided into four parts: the Coaching Session, Mentorship Scheme done by PwC staff, the Mini Challenge Series and the Grand Slam Tournament.

The 7th edition of the PwC Chess4Change Grand Slam Tournament was held at the Indoor Sports Hall of the Teslim Balogun Stadium from 28 - 30 September 2022. In the Team category, Ireti Senior Grammar School emerged as the winners, while Lagos City College, Sabo-Yaba came second, and the third position went to Falomo Senior High School, Ikoyi.



### PwC 5for5 Annual Walk for Charity

Our annual Walk for Charity tagged "5for5" covers five kilometres and aims to raise funds for five selected charities. Participation is drawn from our staff, partners and alumni of the firm, who are encouraged to donate to the charities. The walk proceeds like a parade, which offers all participants an opportunity to keep fit, catch up with each other and network.

The staff nominates and votes for the charities that eventually receive financial support of two million naira each. The funds are raised through voluntary donations by both staff and alumni of the firm.

In light of the recent floods sweeping the country this year, we also want to make donations to flood victims to provide relief.

### Teach for Nigeria Mentorship Program

PwC Nigeria sponsors Teach for Nigeria (TFN) - an organisation that believes every child deserves a quality education regardless of their socio-economic background. The programme places outstanding recent graduates and young professionals to teach in underserved schools in low-income communities/ states through a highly selective two-year Fellowship. These Fellows are equipped to implement excellent teaching methods and innovative solutions to impact the lives of the communities wherein they are placed.

The long-term goal is to build a critical mass of young leaders who will tackle educational inequity.

PwC provides financial support, and our staff participates as volunteer mentors to visit the schools and mentor the Fellows. Through this experience, the Fellows gain exposure to the realities of Nigeria's education system and begin to identify their role in building a broader movement for educational equity. The mentorship provides them with the expertise, skills and support they need as they move on to their chosen career path.



### Media Excellence Awards and Capability enhancement workshop for Journalists

Every year, we hold two activities aimed at journalists and the Nigerian media community:

1. Capability enhancement workshop for journalists
2. Media excellence awards

The workshop is a one-day free training for journalists on various relevant topics by experienced subject matter specialists. The workshop is our contribution to building the capacity of journalists and enhancing their ability to professionally carry out their duties while also better positioning themselves to take advantage of future opportunities. Over 500 journalists have benefited from this training.

On the other hand, the award celebrates excellence in business reporting in Nigeria and is presented annually in four categories; Tax Reporting, Capital Markets Reporting, SMEs Reporting and Business & Economy Reporting.

Beyond giving out cash prizes, we hope these initiatives become a motivating factor for journalists working in Nigeria to improve the quality of their reports and take a greater interest in business reporting, which is critical to the economic development of our country.

### National Under-17 Cricket Championship

PwC is the official sponsor of the Nigeria Cricket Federation's National Under-17 Cricket Championship. The tournament is structured to groom the next generation of cricketers, representing Nigeria in both domestic and international matches in the near future. The Nigeria Cricket Federation event, which features male and female categories, takes place across the country's six geo-political zones with a finale in Abuja.

Our support for the championship is aimed at empowering young people by increasing grassroots participation in sports through the game of Cricket. Cricket helps to keep young cricketers active and gainfully engaged while improving their overall fitness.

It helps them develop essential life skills in concentration, respect, and teamwork needed to succeed in every sphere of life. The championship also allows them to take up Cricket professionally and win laurels for themselves and the country in the future.

### Nigerian-British Chamber of Commerce (NBCC) Tech Academy

With the aim to fulfil SDG 8 while ensuring our youths have the right access tech and direct use at the right time, PwC sponsors the NBCC tech academy. Technology is fast becoming the core of every business and every form of development.

The Nigerian-British Chamber of Commerce Tech Academy is driven by a desire to bridge the gender wage gap in the tech sector, bridge the knowledge gap and equip young people with requisite technical skills. It is most important that we also expand the adoption of technology especially for a country like ours. The training, which is a three months programme, is free for all participants. The first cohort graduation ceremony was held on 15 November 2022 at the Chamber's Headquarters in Lagos



### PwC/UNICEF-Gen U global partnership

PwC launched a multi-year collaboration with UNICEF in support of Generation Unlimited (GenU), which brings public, private and civil society stakeholders together to help young people build a productive future by acquiring the skills they will need to succeed in the future. Here in Nigeria, we are working with the GenU team in-country with the aim to design and deliver upskilling programmes for over 5000 youths in Data & Analytics and Basic Finance and Accounting.

### Youth of Enterprise (YOE) Programme

PwC Nigeria supports the Youth of Enterprise (YOE) Internship Programme, a flagship initiative of EnterpriseNGR designed to bridge the skills gap in corporate Nigeria and help to address the unemployment challenges that young Nigerian graduates face. The YOE Internship Programme will achieve this by:

1. Delivering virtual teachings on crucial employability skills to eligible Nigerian graduates
2. Facilitating open access to internship placements with credible employers for young Nigerian graduates.

PwC Nigeria has supported this initiative in strategy & concept development, research & content generation, design & production and we will also be taking in interns under the programme.

#### About Us

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 152 countries with more than 327,947 people who are committed to delivering quantity in assurance, advisory and tax services. Find out more by visiting us at [www.pwc.com/ng](http://www.pwc.com/ng)  
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#### Connect with Us

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