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Finance for Non-Financial Professionals

To support the non-financial professionals to acquire financial knowledge and be able to use financial information in decision-making and daily work

PwC Vietnam Academy



Technical courses



Soft skills courses



Conferences & events



Training advisory

Benefits

In the context that companies are to maintain and develop in a competitive environment, it is essential for the managers to understand financial information, especially in profit assessment, cost management and cash flow optimization. Decisions made without relevant financial knowledge may lead to bad investing choices, inefficient resources employment, profit reduction (or even loss), that negatively affect company income and shareholders' benefit.

With the aim to provide financial knowledge and ability to evaluate financial information, after the workshop, participant would be able to:

- Understand good practice in managing of revenue, costs and cash flow from business operation, in order to improve the profit
- Using financial knowledge for better decision-making in operation activities

The workshop will provide the fundamental accounting and finance knowledge, including necessary financial managing tools for the decision-making process. The workshop's content is carefully collected to convey important knowledge in a concise manner, hence participants can acquire key knowledge of each subject in a short period of time. Practical examples will be provided by the expert team with years of experience to enhance the applicatory attribute of the workshop. Variety of visualization tools, including video, board game and stimulation activities will be utilized to effectively assist the non-financial professionals in understanding the complicated contents, as well as to provide enjoyable experience for participants.



Objective

To increase knowledge and awareness of key financial topics and issues in participants, in order to enhance their ability of using the financial information to make better short and long term decisions.

Who should join?

- Directors
- Managers
- Specialists need to use financial information for work

Workshop does not require participants to have the professional knowledge in finance and accounting.



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Workshop content

| Ho Chi Minh City | Hanoi |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
|  15 & 16 May 2017 | 18 & 19 May 2017 |
|  8.30am – 5pm | 8.30am – 5pm |
|  Training room, PwC Vietnam Office in Ho Chi Minh City 2nd Floor, Saigon Tower, 29 Le Duan Street, District 1 Ho Chi Minh City | Training room, PwC Vietnam Office in Hanoi 16th Floor, Keangnam Hanoi Landmark Tower 72, Pham Hung Road, Nam Tu Liem District, Hanoi |

FEES

| Workshop content | Fee/ pax |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Day 1– Accounting and Financial Reporting | VND 7,000,000 |
| Day 2– Cost Management, Budgeting and Investment Appraisal | VND 7,000,000 |
| Two-days full course | VND 12,000,000 |
| <ul style="list-style-type: none"> Participant can choose to participate in 1 of the 2 days or in 2 days full course* 10% off for group from 2-4 pax 15% off for group more than 5 pax <p><i>* If participant does not have fundamental accounting knowledge, kindly register the Two-day full course for sufficient knowledge to effectively acquire advanced contents in Day 2)</i></p> | <ul style="list-style-type: none"> Fee includes: <ul style="list-style-type: none"> ✓ Refreshment (morning and afternoon) ✓ Lunch Fees are not 10% VAT included |

Day 1 – ACCOUNTING AND FINANCIAL REPORTING

- Accounting terms and key principles
- Financial Reports:
 - Balance Sheet
 - Income Statement
 - Cashflow Statement
- Profit and Cash
- Working Capital Management
- Financial Reporting Analysis (financial ratios analysis)

Practical activities are customized based on Profit Plus™ Board Game

DAY 2 – COST MANAGEMENT, BUDGETING AND INVESTMENT APPRAISAL

- Review on the fundamental knowledge of accounting
- Cost allocation for business performance
- Budgeting and rolling forecast
- Management Reporting for decision- making
- Model cost CVP (Cost– volume– profit)
- Investment Appraisal (payback, NPV, rate of return)

Practical activities are customized based on Profit Plus™ Board Game and exercises in Excel



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Workshop leaders

(Every workshop will have at least two leaders, depends on workshop schedule and content)



Mai Hanh Levitt
Director
Management Consulting

Mai Hanh conducted years of experience as working for listed and private international organizations, as well as being leader in all the activities related to Finance and Accounting. Her professional experience crosses a variety of industries including Oil and Gas, Aerospace, Entertainment, Consumer Products, Automotive, Telecommunication and Horticulture.

Mai-Hanh delivers organizational efficiencies and financial savings to multinational companies experiencing major strategic changes (pre-divestiture, post-acquisition, pre and post bankruptcy, general financial weakness including budgeting, planning and forecasting, fast close and smart close, management reporting and audit failings). She achieves results by executing robust business and organizational models enabling near term and sustained profitability.



Nguyen Thi Tuyet Hanh
Senior Manager
Management Consulting

Tuyet Hanh has more than ten years working experience in accounting and finance and a member of CPA Australia, Tuyet Hanh brings strong cross-border and multicultural working experience with different multinational companies in Australia and Viet Nam. She has professional experience crosses several industries, such as telecommunication, manufacturing, education.

Tuyet Hanh reviewed and assessed the adequacy and effectiveness of current management reports in order to design and implement the management reporting and budgeting processes for a leading porcelain and ceramic producer in Vietnam. She also reviewed and upgraded the whole planning and assessment budgeting system, cash flow forecast for a leading telecommunication company in Vietnam. Before joining PwC, Tuyet Hanh was a lecturer with 6 years experience specializing in accounting at RMIT Vietnam university.



La Hanh Thao
Senior Manager
Management Consulting

She has almost 20 years of experience in many areas: finance, banking, manufacturing, distribution, franchising, management food supply chain and education. She held a wide range of positions, such as CEO, Managing Director, Business Owner, Head of BOH and Finance Director, Finance Manager, Head of Rep. Office & Finance and Chief Accountant for organizations such as Mekong Capital's Projects, Education Capital, Violin private company, Home Food Ltd., F & B Group, PPF, Vinawood Ltd., NGO Office to run World Bank Projects in Vietnam and Luks Group.

As a CEO, Thao was the leader of many projects such as restructuring and M&A the international food and beverage store chain, and retail and franchising business group, restructuring a leading group in real estate, finance and commerce, a joint stock companies specializing in Education and Healthcare. Thao also accomplished projects of restructuring and M&A for a 100% FDI transportation company và a joint stock company specializing in Jewelry & Gemstones.



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Registration form (HCMC)

Name: Mr/ Ms _____

Position: _____

Email: _____

Name: Mr/ Ms _____

Position : _____

Email: _____

Contact person

Name: Mr/ Ms _____

Position: _____ Company Name: _____

Address: _____

Phone Number: _____ Fax: _____

VAT Number (for invoicing purpose): _____

Email: _____

- To register your interest, please email the registration form: pham.thao.ngoc@vn.pwc.com before **9 May 2017**

- **Participants list is confirmed only after receiving payment**

Please make payment to the account:

- **Account Name:** PricewaterhouseCoopers Consulting (Vietnam) Limited
- **Account number:** 8559889 (VND) or 8559890 (USD)
- **Bank Name:** ANZ Bank (Vietnam) Ltd – 13 Hai Ba Trung Street, Hanoi
- **SWIFT CODE:** ANZBVNVX
- **Note:** PwC Academy Training_ [Participant Name/ Company name]

- For further information, please contact us by email or phone call:

Ms. Phạm Thảo Ngọc
Email: pham.thao.ngoc@vn.pwc.com
Phone number: +84 967294989

- **Cancellation policies:** If participant cannot attend the workshop, it is allowed to replace by others. To cancel the registration, cancellation documents are required in (7) days before the workshop, money will be fully refunded. We are not responsible for refund (or in full) if cancellation take place within (7) days before the workshop. Cancellation documents are required to cancel the registration.
- **Certification:** Training certificate are available after completing workshop.
- **Hotline reservation:** To register and reserve, please contact Ms **Ngọc** by +84 967294989
- **Location/time/content adjustment:** The organizers have the right to change or cancel the location, time and content if there is not enough demand for the training workshop or for other reasons beyond our control.

Registration form (Hanoi)

Name: Mr/ Ms _____

Position: _____

Email: _____

Name: Mr/ Ms _____

Position : _____

Email: _____

Contact person

Name: Mr/ Ms _____

Position: _____ Company Name: _____

Address: _____

Phone Number: _____ Fax: _____

VAT Number (for invoicing purpose): _____

Email: _____

- To register your interest, please email the registration form: pham.thi.hong.nhung@vn.pwc.com before **9 May 2017**
- **Participants list is confirmed only after receiving payment**

Please make payment to the account:

- **Account Name:** PricewaterhouseCoopers Consulting (Vietnam) Limited
- **Account number:** 8559889 (VND) or 8559890 (USD)
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- For further information, please contact us by email or phone call:

Ms Phạm Thị Hồng Nhung
Email: pham.thi.hong.nhung@vn.pwc.com
Phone number: +84 934558679

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