



Webinar invitation

Gen Z: Risk or Rewards for businesses?



Co-organisers:



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Introduction

In recent years, technology has developed at breakneck speed. But technology and solutions, without the people with the skills needed for today's ever-evolving workplace, cannot create transformation and business impact.

Gen Z (born from the late 1990s to 2010), the newest members of the workforce, will be at the heart of this tumultuous time. Is Gen Z equipped with necessary skills to keep up with the Industrial Revolution 4.0? At the same time, how is this latest set of employees going to reshape the talent management strategy for businesses? And are businesses ready to attract and retain the best of Gen Z?

Join our webinar, co-organised with ACCA Vietnam and ManpowerGroup Vietnam to have your questions answered. With our latest researches and surveys on Gen Z, either in the international or local market, we hope that the insights and recommendations from this webinar will be useful and applicable to your businesses.



Webinar details



Date & Time: 1 July 2021, 3:00 pm – 4:30 pm



Format: Online via Zoom



Language: English



Fee: Free of charge



Who should attend: Businesses that are interested in the newest members of the workforce - Gen Z

How to register

[REGISTER HERE](#) before 5pm, 28 June 2021

If you have any questions, please contact:

- Chu Thi Huong Mai (PwC Vietnam – chu.thi.huong.mai@pwc.com – 0902 196 008)
- Pham Kieu (ACCA Vietnam – kieu.pham@accaglobal.com – 0934 882 421)
- Tang Le Vi (ManpowerGroup Vietnam – vi.tang@manpower.com.vn - 0937 918 310)

Agenda

2:45	Registration
3:00	Welcome
3:05	Who are Gen Z? - <i>Based on the report “Groundbreakers: Gen Z and the future of accountancy” by ACCA Global and International Federation of Accountants (IFAC)</i>
3:25	How digital ready is Gen Z in Vietnam? - <i>Based on the report “How digital ready is Generation Z?” by PwC Vietnam</i>
3:45	Panel discussion: <ul style="list-style-type: none">• Emerging trends in the labour market• Future skills trend• Recommendations for businesses when recruiting and managing Gen Z
4:30	Closing

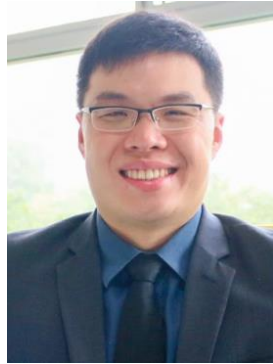
Speakers & Moderator



David Tay

Director / New World.
New Skills. Leader

PwC Vietnam



Christopher Lee

Senior Manager
Consulting Services -
Workforce Transformation

PwC Vietnam



Sharath Martin

Senior Consultant
Policy

ACCA ASEAN ANZ



Nguyen Xuan Son

Operation Manager, Staffing and
Outsourcing Services, HCMC

ManpowerGroup Vietnam